

02-27-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Alchemy International, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Michigan, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 11/23/2001

2. Name and address of receiving party(ies)

Name: The Pillsbury Company

Internal Address: Law Department

Street Address: Number 1, General Mills Blvd.

City: Minneapolis State: MN Zip: 55426

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No. (s)

2,466,296

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard J. Groos

Internal Address: Fulbright & Jaworski, LLP

Street Address: 600 Congress Ave., Suite 2400

City: Austin State: TX Zip: 78701

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Alicia Morris Groos

Name of Person Signing

Alicia Morris Groos

Signature

1/8/02

Date

Total number of pages including cover sheet, attachments, and document: 3

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documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002449 FRAME: 0507

ASSIGNMENT

WHEREAS, ALCHEMY INTERNATIONAL, INC., a Michigan corporation having a business address of 48 De Petris Way, Grosse Pointe Farms, Michigan 48236 has adopted and is using the following mark for which the following United States trademark registration has issued:

<u>Mark</u>	<u>Registration No.</u>
DOUGHBOY	2,466,296

WHEREAS, THE PILLSBURY COMPANY, a Delaware corporation having a business address of 200 South Sixth Street, Minneapolis, Minnesota 55402-1464 desires to acquire any and all rights and goodwill associated with the above-referenced mark and the registration for the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Alchemy International, Inc. does hereby assign to The Pillsbury Company all right, title and interest in and to said mark, together with the goodwill of the

business symbolized by the mark and the registration for the mark.

ALCHEMY INTERNATIONAL, INC.

By: Michael L. Powell

Name: Michael L. Powell

Title: V.P.

Date: 11/23/01

STATE OF MICHIGAN §

COUNTY OF Wayne §

Acting for Macomb §

Before me, the undersigned authority, on this 23rd day of November, 2001, personally appeared Michael R. Turnbull known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified corporation and that (he/she) executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Deborah C. Edwards
Notary Public, State of Mich

Name Printed: Deborah C. Edwards

My Commission Expires: 01-02-04

DEBORAH C. EDWARDS
Notary Public, Macomb County, MI
My Commission Expires 01/02/2004