

FORM PTO-1594 (Rev. 6-93)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Atty Docket No. 36263.201451

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Gaylord Entertainment Company

- Individuals(s)
- General Partnership
- Corporation-State - Delaware
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 19, 2002

2. Name and address of receiving party(ies)

Name: **Gaylord Event Television, Inc.**

Internal Address:

Street Address: **1453 Third St., Promenade, Suite 310**

City: **Santa Monica**

State: **CA** Zip: **90401**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)
76/032,066 (GAYLORD EVENT TELEVISION)

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Brewster**

Internal Address: **Suite 2800**

Street Address: **1100 Peachtree St., Suite 2800**

City: **Atlanta** State: **GA** Zip: **30309**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41).....\$ **40.00**

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

R. Charles Henn Jr.

Name of Person Signing

Signature

Date

4-19-02

Total number of pages including cover sheet, attachments, and document: **2**

WORD ENTERTAINMENT ID:6153166544

APR 19'02

9:45 No.001 P.02

TRADEMARK ASSIGNMENT


This Trademark Assignment is made and entered into between **Gaylord Entertainment Company**, a Delaware corporation located at One Gaylord Drive, Nashville, Tennessee 37214 ("Assignor") and **Gaylord Event Television, Inc.**, a California corporation ("Assignee"):

WHEREAS, Assignor adopted and used in the United States the trademark **GAYLORD EVENT TELEVISION** ("Mark"), in connection with its business, and is the owner of the Mark, and of the federal registration application for the Mark (Serial No. 76/032,066); and

WHEREAS, Assignor desires to transfer all rights in and to the Mark, including the federal registration application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all rights, title and interest in and to the Mark, including the registration, together with the good will of the business symbolized by the Mark, and all causes of action and claims based on past actions or infringement related to the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative.

By: 
Name: Carter Todd
Title: Corporate Secretary
Dated 4/19/2002