FOF 1-3	1-92	- 28 - 2002	U.S. DEPARTMENT OF COMMERCE Patents and Trademark Office	
Tc t	he Honorable Commissioner of Patents and			
			al documents or copy thereof.  of receiving party(ies)	
	INTERACTION ASSOCIATES, LLC 2-11-3 Individual(s) Association	1995926 0 C   Name:	INTERACTION ASSOCIATES, INC.	
	General Partnership	Internal Address:		
x	Corporation-State: California Limited Liability company	Street Address:	600 Townsend Street, Suite 550	
Other		City: San Francisco		
Addi	tional name(s) of conveying parties attached?   Yes	No Association		
Nature of conveyance:		☐ General Partn	☐ General Partnership	
X	Assignment	☐ Limited Partne	ership	
	Security Agreement Change of Name	e ⊠ Corporation-S	tate: Delaware	
[] Other: Execution Date: January 1, 2001			Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes	
		(Designation must b	e a separate document from Assignment)	
		Additional names an	nd addresses attached? Yes No	
4. Application Number(s) or Registration Number(s).				
A. Trademark Application No(s):		B. Trademark	k Registration No(s):2270446	
Additional numbers attached? X No				
5.	Na.ne and address of party to whom correspondence concerning document should be mailed:	6. Total number of a	Total number of applications and registrations involved 1	
Name: Bruce W. Schwab TOWNSEND AND TOWNSEND AND CREW LLP Two Embarcadero Center, 8 <sup>th</sup> Floor San Francisco, California 94111-3834 (415) 576-0200		☐ Enclosed ☐ Charge any acof this applica  8. Deposit account		
DO NOT USE THIS SPACE				
9. Statement and signature.				
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.				
	Bruce W. Schwab Name of Person Signing Signature  1/18/07 Date			
Total number of pages including cover sheet, attachments and document: 3  10. Change Correspondence Address to that of Part 5?				
OMB No. 0651-0011 (exp. 4/94)  Do not detach this portion				
Mail documents to be recorded with required cover to:				
Asst. Commissioner for Trademarks Box: Assignments Washington, D.C. 20231				

TRADEMARK REEL: 002450 FRAME: 0797

## **ASSIGNMENT**

WHEREAS, INTERACTION ASSOCIATES, LLC, a California limited liability company, ("Assignor") whose address is 600 Townsend Street, Suite 550, San Francisco, CA 94103, has adopted the marks shown on the attached Exhibit A. and,

WHEREAS, INTERACTION ASSOCIATES, INC., a Delaware corporation ("Assignee") whose address is 600 Townsend Street, Suite 550, San Francisco, CA 94103, desires to acquire said marks, registrations and applications for registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the marks, together with the goodwill of the business symbolized by the marks, the on-going business to which the marks pertain, the registrations and applications for registration, and all causes of action for past infringement.

This Assignment is effective as of <u>Jamary 1, 2001</u>.

INTERACTION ASSOCIATES, LLC.

Date: <u>January</u> 1, 2001

By: Stand (), Hand

Name: Jamie C, Huri

Title: RCretary

INTERACTION ASSOCIATES, INC.

Date: January 1, 2001

**RECORDED: 02/11/2002** 

Name: Jamie O. Harris

Title: Se cretary

SF 1187229 v1

REEL: 002450 FRAME: 0798