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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

RE



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 2/12/02
Interep National Radio Sales, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 17, 2001

2. Name and address of receiving party(ies)
Name: Metropolitan Transportation Authority

Internal Address: _____

Street Address: 347 Madison Avenue

City: N.Y. State: NY Zip: 10017

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
78/056536
78/056525
78/056530

Additional number(s) attached Yes No

B. Trademark Registration No.(s) FEB 12 2002

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lester Freundlich, Esq.

Internal Address: _____

Office of General Counsel

Metropolitan Transportation Authority

Street Address: 347 Madison Avenue

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lester Freundlich

Name of Person Signing

Lester Freundlich

Signature

1/11/02

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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01 FC:481
02 FC:482

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ASSIGNMENT OF ITU APPLICATIONS

WHEREAS, Interep National Radio Sales, Inc. ("Interep"), having an address of 100 Park Avenue, New York, New York 10019, on April 2, 2001, filed intent to use applications for registration of the following service marks upon the Principal Register of the United States Patent & Trademark Office:

<i>Service Mark</i>	<i>Serial Number</i>
New York Subways Advertising	78/056536
New York Advertising Subways	78/056525
Subway-It!	78/056530

and;

WHEREAS, the foregoing applications contain the following recitation of services:

Preparing and placing advertisements for others; providing advertising space and installing advertising; providing advertising consulting services; providing graphic art and printing services for preparing advertisements.

and;

WHEREAS, Interep is the nation's largest provider of radio advertising representation services on behalf of its clientele, and Interep has a bona fide intention to use the marks in commerce as a provider of advertising representation services in connection with the advertising services and space of the Metropolitan Transportation Authority ("MTA"), a New York public authority and public benefit corporation that through its affiliates and subsidiaries operates the New York subway and commuter railroad facilities and services; and

WHEREAS, MTA presently provides such advertising services and space in regard to the New York City subway and commuter railroad facilities and services and desires to adopt the aforementioned applications because it has a bona fide intention to use the marks in commerce; and

WHEREAS, as assignee of the applications, MTA will be acting as successor in interest to the portion of assignor's business to which the marks pertain, in conformity with Section 10 of the Trademark Act, 15 U.S.C. §1060.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Interep hereby assigns to MTA all right, title and interest in and to the aforementioned applications, together with the goodwill of the business associated with or symbolized by the marks therein, and any and all common law rights and other applications or registrations for such marks. Interep shall also fully cooperate with MTA in promptly executing any and all documents necessary to record and fully effectuate this assignment.

