

FORM PTO-1618A

04-19-2002

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

MAD  
2-7-01



102053620

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
01 05 2000

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

40E

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THE ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002451 FRAME: 0658

14/21

FORM PTO-1518B  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name N/A

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number 415 693-2000

Name Deborah A. Davis, Esq.

Address (line 1) c/o Cooley Godward LLP

Address (line 2) One Maritime Plaza, 20th Floor

Address (line 3) San Francisco, CA 94111-3580

Address (line 4) \_\_\_\_\_

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #           

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<u>          </u>	<u>          </u>	<u>          </u>	<u>1,879,720</u>	<u>          </u>	<u>          </u>
<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>
<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>

**Number of Properties** Enter the total number of properties involved. # 1

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) # 03-3118

Deposit Account Number:   
 Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deborah A. Davis [Signature] 02/02/01  
Name of Person Signing Signature Date Signed

15/21

# STATE of WASHINGTON



## SECRETARY of STATE

I, **RALPH MUNRO**, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

### CERTIFICATE OF AMENDMENT

to

**BIRTHDAY EXPRESS.COM, INC.**

a Washington Profit corporation. Articles of Amendment were filed for record in this office on the date indicated below.

Changing name to **CELEBRATEEXPRESS.COM, INC.**

UBI Number: 601 553 086

Date: January 06, 2000



*Given under my hand and the Seal of the State of Washington at Olympia, the State Capital*

Ralph Munro, Secretary of State  
2-493169-3

16/21

**ARTICLES OF AMENDMENT  
TO THE  
ARTICLES OF INCORPORATION  
OF  
BIRTHDAYEXPRESS.COM, INC.**

FILED  
STATE OF WASHINGTON  
JAN 06 2000  
RALPH MUNRO  
SECRETARY OF STATE

Pursuant to the provisions of RCW 23B.10 of the Washington Business Corporation Act, BirthdayExpress.com, Inc., a Washington corporation, (the "Corporation") hereby adopts the following amendment to its articles of incorporation:

**FIRST:** Article I of the articles of incorporation, setting forth the name of the Corporation, is amended to read in its entirety as follows:

"The name of this corporation is CelebrateExpress.com, Inc. (the "Corporation")."

**SECOND:** The amendment does not provide for an exchange, reclassification or cancellation of any issued shares.

**THIRD:** The amendment was adopted on January 5, 2000 by the directors of the Corporation in accordance with the provisions of RCW 23B.10.020. Shareholder approval was not required.

**FOURTH:** These Articles of Amendment will become effective upon filing.

[The remainder of this page intentionally left blank.]

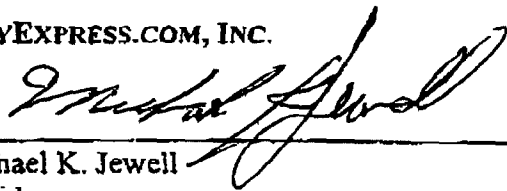
17/21

The undersigned hereby certifies that he is an officer of the corporation and is authorized to execute these Articles of Amendment on behalf of the Corporation.

EXECUTED this 5<sup>th</sup> day of January, 2000.

BIRTHDAYEXPRESS.COM, INC.

By:

  
\_\_\_\_\_  
Michael K. Jewell  
President