

03-04-2002

Handwritten initials

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 3/31/2002) Tab settings ⇌ ⇌ ⇌



101999489

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): International Hairgoods, Inc.
 2-13-02
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other
 Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Aderans Holding Co., Inc.
 Internal Address:
 Address:
 Street Address: 10 West 55th Street
 City: New York State: NY Zip: 10019
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State New York
 Other
 If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
 Execution Date: January 17, 2002

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
 1,468,439; 1,453,627
 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Wayne A. Sivertson
 Internal Address:
 Nawrocki, Rooney & Sivertson
 Suite 401, Broadway Place East
 Street Address: 3433 Broadway Street N.E.
 City: Minneapolis State: MN Zip: 55413

6. Total number of applications and registrations involved:
 7. Total fee (37 CFR 3.41).....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account
 8. Deposit account number:
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
 Wayne A. Sivertson
 Name of Person Signing
 Wayne A. Sivertson
 Signature
 January 17, 2002
 Date
 Total number of pages including cover sheet, attachments, and document:

03/01/2002 DBYRNE 01 FC:481 02 FC:482

00000291 1468439

40.00 OP 25.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002451 FRAME: 0753

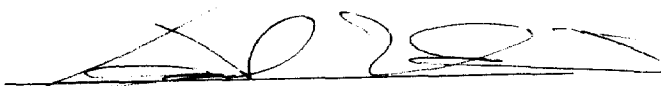
ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS International Hairgoods, Inc., a corporation existing under the laws of the State of Minnesota, located and doing business at 18684 Lake Drive East, Chanhassen, Minnesota 55317, has adopted and used in its business the trademarks, NATURALINE, Reg. No. 1,468,439 dated December 8, 1987 and NATURALINE, Reg. No. 1,453,627 dated August 18, 1987, in the United States Patent and Trademark Office, respectively, (the "Marks"); and

WHEREAS Aderans Holding Co., Inc., a corporation existing under the laws of the State of New York, located and doing business at 10 West 55th Street, New York, New York 10019, is desirous of acquiring the entire, right, title and interest and to the said Marks in the United States and corresponding Trademark Registration.

NOW THEREFORE, in consideration of and in exchange for good and valueable consideration, the receipt of which is hereby acknowledged, said International Hairgoods, Inc. hereby assigns unto said Aderans Holding Co., Inc., all right, title and interest in the United States in and to the said Marks, together with the goodwill of the business symbolized by the Mark, and United States Trademark Registration Nos. 1,468,439 and 1,453,627.

INTERNATIONAL HAIRGOODS, INC.

By: 
(Sign Name)

Koichi Hirama
(Print Name)

President
(Title)

1/9/02
(Date)