

03-04-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings ⇨ ⇨ ⇨ ▼



102001315 ▼

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ZDTV, L.L.C. 2-5-02

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited liability corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: January 18, 2002

2. Name and address of receiving party(ies)

Name: TECHTV, Inc.

Internal Address: _____

Street Address: 650 Townsend St.

City: San Francisco State: CA Zip: 94103

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

~~78/017854~~
~~76/186156~~
~~78/016429~~

Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter Eichler

Internal Address: _____

03/01/2002 6TOM11 00000236 501796 78017854

01 FE:481 40.00 CH
02 FC:482 50.00 CH

Street Address: 1901 Ave. of the Stars
Suite 700

City: Los Angeles State: CA Zip: 90060

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

501796

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter Eichler
Name of Person Signing

[Signature]
Signature

2/5/02
Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002452 FRAME: 0427

ASSIGNMENT OF INTENT TO USE APPLICATIONS

WHEREAS, ZDTV, L.L.C., located at 650 Townsend Street, San Francisco, California, 94103, has intended to use the marks listed on the attached schedule (hereinafter "Trademarks") in commerce and has filed applications indicating that intention, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Trademark Act, 15 U.S.C. §§1051(c), (d),

WHEREAS, TECHTV, Inc., located at 650 Townsend Street, San Francisco, California, 94103, is desirous of acquiring said Trademarks and the pending intent-to-use applications therefore; and

WHEREAS, TECHTV, Inc., is a successor to that portion of the business of ZDTV, L.L.C., to which the Trademark pertains as required by Section 10 of the Trademark Act, 15 U.S.C. §1060;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ZDTV, L.L.C., does hereby assign to said TECHTV, Inc., all right, title and interest in and to the Trademarks and the goodwill of business symbolized thereby.

15285992.1

TRADEMARK
REEL: 002452 FRAME: 0428

Signed at San Francisco, CA, this 17th day of January,

2007.

TECHTV, Inc.

ZDTV, L.L.C.

By Tim Bellamy
(Name) Tim Bellamy
(Title) General Counsel
and Corporate Secretary

By Tim Bellamy
(Name) Tim Bellamy
(Title) General Counsel
and Corporate Secretary

SCHEDULE

| TRADEMARK | APP. NO. | APP. DATE | CLASSES |
|-----------|-----------|-----------|------------|
| AUDIOFILE | 78/017854 | 07/21/00 | 41, 42 |
| TECH LIVE | 76/186156 | 12/26/00 | 41, 42 |
| TECHTV | 78/016429 | 07/12/00 | 38, 41, 42 |

15285992.1

RECORDED: 02/05/2002

TRADEMARK
REEL: 002452 FRAME: 0430