

3-4-2002

03-04-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102001444

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 3-402 Smith Brothers Catalogs, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Execution Date: February 6, 2002

2. Name and address of receiving party(ies) Name: Dover Saddlery of Texas, Inc. Internal Address:

Street Address: 4127 Mesa Drive City: Denton State: TX Zip: 76207

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2392982, 1239495, 1239493, 1239825, 1197493, 1189369, 1204090, 1186820, 1188693

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John M. Sullivan, Esq.

Internal Address:

Sulloway & Hollis, P.L.L.C. P.O. Box 1256

Street Address: 9 Capitol St.

City: Concord State: NH Zip: 03301

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41): \$ 240.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John M. Sullivan, Esq.

Name of Person Signing

Signature

March 1, 2002

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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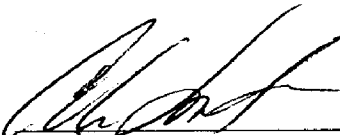
TRADEMARK REEL: 002452 FRAME: 0652

ASSIGNMENT OF U.S. TRADEMARK REGISTRATIONS

WHEREAS Smith Brothers Catalogs, Inc., formerly known as Smith Brothers Roping Supplies, Inc., of 7833 I-35, Denton, Texas 76207 has adopted, used and is using the marks listed on Schedule A to this Assignment which are registered in the United States Patent and Trademark Office;

WHEREAS Dover Saddlery of Texas, Inc., of 4127 Mesa Drive, Denton, Texas 76207 is desirous of acquiring said marks and the registrations thereof;

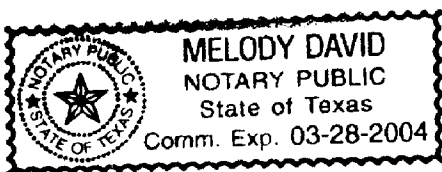
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Smith Brothers Catalogs, Inc. does hereby assign unto Dover Saddlery of Texas, Inc. all right, title and interest in and to the said marks on Schedule A of this Assignment, and in the registrations thereof, together with the good will of the business in connection with which such marks are used.

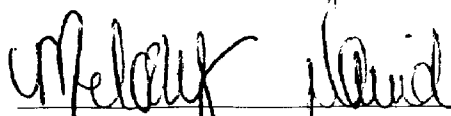


PRESIDENT, duly authorized
Smith Brothers Catalogs, Inc.

State of TX)
County of Denton) ss.

On this 6 day of Feb, 2002, before me appeared Cole Smith, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).





Notary Public
My Commission Expires:

SCHEDULE A
SMITH BROTHERS CATALOGS, INC. - U.S. REGISTRATIONS

Registration Number	Name
2392982	SB SMITH BROTHERS
1239495	BLUEHEAD
1239493	REDHEAD
1239825	SMITH BROTHERS
1197493	SMITH BROTHERS
1189369	BLUE TAIL
1204090	(CALF ROPER DESIGN)
1186820	SMITH BROTHERS
1188693	RED TAIL

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RECORDED: 03/04/2002

**TRADEMARK
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