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I.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
WELL LUCK CO., INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: WELL LUCK USA LTD.
Internal
Address: _____
Street Address: 104 HARBOR DRIVE
City: JERSEY CITY State: NJ Zip: 07305

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State DELAWARE
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: OCTOBER 22, 2001

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2430598 2278620
1670399

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: PETER G. CHEN
 Internal Address: _____

 Street Address: 331 MADISON AVENUE
FOURTH FLOOR
 City: NEW YORK State: NY Zip: 10017

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CHENG MING LIN
 Name of Person Signing

Signature

12/26/2001
 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

03/04/2002 TDIAZI 00000115 2430598
 01 FC:481 40.00 DP
 02 FC:482 50.00 DP

TRADEMARK
 REEL: 002452 FRAME: 0966

ASSIGNMENT OF TRADEMARK

This agreement entered this 22 day of October, 2001 between **WELL LUCK CO., INC.**, a New Jersey corporation with offices at 104 Harbor Drive, Jersey City, NJ 07305, herein referred to as "Assignor", and **WELL LUCK USA LTD.**, a Delaware corporation with offices at 104 Harbor Drive, Jersey City, NJ 07305, herein referred to as "Assignee".

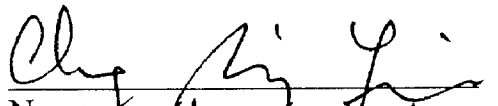
That Assignor has adopted and is using the following marks registered in the United States Patent Office and Assignee is desirous of acquiring such marks and the registration thereof:

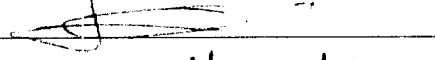
<u>Trademark:</u>	<u>Registration Number:</u>
HAPPY RICE NO. 1 LONG GRAIN RICE	2430598
HUNSTY HI	1670399
LUCKY RICE NO. 1 LONG GRAIN RICE	2278620

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said marks, the goodwill of the business symbolized by said marks, along with the registration thereof, the number of which is contained herein.

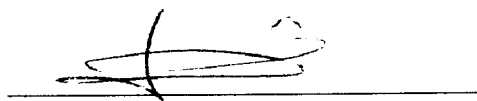
IN WITNESS WHEREOF, the parties to hereto have set their hands and seals the date first above mentioned.

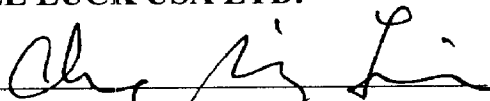
Assignor:
WELL LUCK CO., INC.


Name: Cheng Ming Lin
Secretary

By: 
Name: Ting-Hwa Li
President

Assignee:
WELL LUCK USA LTD.


Name: Ting-Hwa Li
Secretary

By: 
Name: Cheng Ming Lin
President