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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

G.S.I., INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 7, 1997

2. Name and address of receiving party(ies)

Name: G.C.I., Inc.

Internal

Address:

Street Address: P.O. Box 56757

City: New Orleans State: LA Zip: 70156

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership



02-05-2002

U.S. Patent & TMO/TM Mail Rpt Dt. #34

Corporation-State Illinois

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1692027;

1320620

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mitchell E. Radin

Internal Address: Cowan, DeBaets

Abrahams & Sheppard, LLP

Street Address: 40 West 57th Street

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature.

Mitchell E. Radin  
Name of Person Signing

Mitchell E. Radin  
Signature

1/31/02  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
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## ASSIGNMENT

THIS ASSIGNMENT, effective the 2<sup>nd</sup> day of April 1997, by G.S.I., Inc., an Illinois corporation, ("**Assignor**") to G.C.I., Inc., an Illinois corporation. ("**Assignee**").

### WITNESSETH:

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest in and to the trademarks GREAT CHEFS for a "series of cookbooks" and GREAT CHEFS for GREAT CHEFS (RN 1692027; 6/9/92) for "entertainment in the nature of on-going television programs in the field of cooking; video tape production; and educational demonstrations in the field of cooking"; G.S.I., Inc. (collectively the "**Marks**"), and United States trademark registrations, Registration Number 1320620 and Registration Number 1692027 (collectively the "**Registrations**") together with the goodwill of the business symbolized by the Marks, including, but not limited to, the use of the Marks in any manner, all benefit of any and all prior use of the Marks, and any and all rights to initiate claims or proceeding for past, present or future infringements of Assignor's rights, title and interest to the Marks and all rights to damages or profits, due or accrued, arising out of past infringement of the Marks or injury to said goodwill.

G.S.I., INC.

By: 

Name: John Shoup

Title: President