

03-06-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Damon Dash

- ☒ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☐ Other MRD 2/12/2

Additional name(s) of conveying party(ies) attached? ☒ Yes ☐ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: December 27, 2001

## 2. Name and address of receiving party(ies)

Name: Rocawear Licensing, LLC

Internal

Address: \_\_\_\_\_

Street Address: 30 Berkery PlaceCity: Alpine State: NJ Zip: 07620

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation-State \_\_\_\_\_

☒ Other Limited Liability CompanyIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 7602348376301746, 76301745B. Trademark Registration No.(s) 2434124Additional number(s) attached ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Neil S. Goldstein, Esq.

Internal Address: \_\_\_\_\_

40 Robinson Brook Heinward  
Greene Genovese & Gluck, P.C.Street Address: 1345 Avenue of the Americas, 31<sup>st</sup> FloorCity: NY State: NY Zip: 101056. Total number of applications and registrations involved: 157. Total fee (37 CFR 3.41).....\$ 390.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number: \_\_\_\_\_

FEB 12 2002

DO NOT USE THIS SPACE

## 9. Signature.

Neil S. Goldstein

Name of Person Signing

Signature

1/10/02

Date

Total number of pages including cover sheet, attachments, and document: 10Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

03/05/2002 6TOM11 00000133 76023483

01 FC:481  
02 FC:48240.00 OP  
350.00 OPTRADEMARK  
REEL: 002453 FRAME: 0322

Shawn Carter, Norman Cher and Alex Bize

Continuation of Item 4A - Recordation From Cover Sheet for Trademarks

76301744  
76301743  
76301742  
76301741  
76301740  
76197351  
76080548  
75889677  
75942609  
75889198  
75674783

# CONFIRMATORY TRADEMARK ASSIGNMENT

**WHEREAS**, Damon Dash, Shawn Carter, Norton Cher and Alex Bize, individuals (collectively called the "Assignors"), own and have used in their business certain trademarks, trademark applications and trademark registrations, as shown on the attached Schedule A (the "Marks"); and

**WHEREAS**, Assignors are desirous of transferring and assigning the entire right, title and interest in and to said trademarks, trademark applications, trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, without any representations or warranties, expressed or implied, together with the goodwill of the business therewith (collectively, the "Trademark Rights") to Rocawear Licensing, LLC, a limited liability company organized and existing under and pursuant to the laws of the State of New Jersey, having a place of business at 30 Berkery Place, Alpine, New Jersey 07620 ("Assignee").

**THEREFORE, BE IT KNOWN**, that for an in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignors have as of 12/27/01 sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks, trademark applications, trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: 12/27/01

  
DAMON DASH

Dated: 12/27/01

  
SHAWN CARTER

Dated: \_\_\_\_\_

\_\_\_\_\_  
NORTON CHER

Dated: \_\_\_\_\_

\_\_\_\_\_  
ALEX BIZE

# CONFIRMATORY TRADEMARK ASSIGNMENT

**WHEREAS**, Damon Dash, Shawn Carter, Norton Cher and Alex Bize, individuals (collectively called the "Assignors"), own and have used in their business certain trademarks, trademark applications and trademark registrations, as shown on the attached Schedule A (the "Marks"); and

**WHEREAS**, Assignors are desirous of transferring and assigning the entire right, title and interest in and to said trademarks, trademark applications, trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, without any representations or warranties, expressed or implied, together with the goodwill of the business therewith (collectively, the "Trademark Rights") to Rocawear Licensing, LLC, a limited liability company organized and existing under and pursuant to the laws of the State of New Jersey, having a place of business at 30 Berkery Place, Alpine, New Jersey 07620 ("Assignee").

**THEREFORE, BE IT KNOWN**, that for an in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignors have as of 12/27/01 sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks, trademark applications, trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: \_\_\_\_\_

\_\_\_\_\_  
DAMON DASH

Dated: \_\_\_\_\_

\_\_\_\_\_  
SHAWN CARTER

Dated: 12/27/01

\_\_\_\_\_  
NORTON/CHER

Dated: 12/27/01

\_\_\_\_\_  
ALEX BIZE

**SCHEDULE A**

**THE TRADEMARKS**

**Mark**

Roca  
Roca (Stylized Design)  
Rocawear  
Rocawear & Design  
Roca Baby  
Team Roc  
Team Roca

together with any variations and/or derivations of the foregoing used by

Assignor.