03-06-2	002				
Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)	T U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office				
Tab settings ⇒⇒⇒ ▼ 102003:					
To the Honorable Commissioner of Patents and Trademarks: F					
1. Name of conveying party(ies):	Name and address of receiving party(ies)				
Knowledgepoint 20-03	Name: CCH Incorporated				
	Internal Address:				
Individual(s) Association					
General Partnership    Limited Partnership	Street Address: 2700 Lake Cook Road				
	City: Riverwoods State: ILL 60015				
Other	Individual(s) citizenship				
	Association				
Additional name(s) of conveying party(ies) attached? 📮 Yes 🔄 No	General Partnership				
3. Nature of conveyance:	Limited Partnership				
🖫 Assignment 🖳 Merger	Corporation-State Delaware				
Security Agreement	Other				
Other Asset Purchase Agreement	If assignee is not domiciled in the United States, a domestic representative designation is attached: 📮 Yes 🞏 No				
Execution Date: March 9, 2000	(Designations must be a separate document from assignment) Additional name(s) & address( es) attached? Yes No				
Application number(s) or registration number(s):					
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,834,503;				
75/887232	1,960,850; 2,426,255; 2,481,364; 1,864,213;				
	1,836,106				
	ached 🚨 Yes 🖾 No				
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:				
Name: Owen. Wickersham & Erickson, P.C.					
Internal Address: Erin M. Clarke, Esq.	7. Total fee (37 CFR 3.41)\$\$				
Suite 1910	Enclosed				
	Authorized to be charged to deposit account				
	2 Deposit account and				
Street Address: 455 Market Street	8. Deposit account number:				
	FEB 2 0 2002				
CitySan Francisco State: CA Zip: 94105	(Attach duplicate copy of this page if paying by deposit account)				
DO NOT USE	THIS SPACE				
<ol> <li>Statement and signature.</li> <li>To the best of my knowledge and belief, the foregoing infom</li> </ol>	nation is true and correct and any attached copy is a true				
copy of the original document.					
Tun'	M. Clarke February 1, 2002				
Frin M. Clarke	gnature Date				
Total number of pages including cover	18				
Mail documents to be recorded with required cover sheet information to:					

of Patent & Trademarks, B Washington, D.C. 20231

03/06/2002 ANNED1 00000002 75887232

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150.00 OP

ASSET PURCHASE AGREEMENT

DATED AS OF MARCH 9, 2000

BY AND AMONG

CCH INCORPORATED,

KNOWLEDGEPOINT

MICHAEL TROY

AND

THE OTHER INDIVIDUALS AND ENTITIES IDENTIFIED ON SCHEDULE I HERETO

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## **ASSET PURCHASE AGREEMENT**

ASSET PURCHASE AGREEMENT, dated as of March 9, 2000, by and among CCH INCORPORATED, a Delaware corporation ("Purchaser"), KNOWLEDGEPOINT, a California corporation ("the Seller"), MICHAEL TROY, an individual residing at 504 Keokuk Street, Petaluma, California 94952 ("Mr. Troy"), and the other individuals and entities identified on Schedule I hereto (collectively, with Mr. Troy, the "Shareholders").

WHEREAS, the Seller is in the business of (i) developing, marketing, distributing, licensing, maintaining and supporting the Software Products (as defined herein), which are intended to support human resource transactions, including but not limited to, performance appraisals and drafting job descriptions and employment policies, and (ii) developing and maintaining the Web Sites (as defined below), including an Internet portal at www.HRTools.com, dedicated to marketing and delivering the Seller's products and selling services (collectively, the "Business");

WHEREAS, the Shareholders collectively own approximately seventy-five percent (75%) of the shares of capital stock of the Seller (on a fully diluted basis);

WHEREAS, the Seller desires to sell and Purchaser desires to purchase substantially all of the assets used and useful in the operation of the Business upon the terms and conditions hereinafter set forth.

NOW, THEREFORE, in consideration of the mutual agreements contained herein, intending to be legally bound hereby, the parties hereto agree as follows:

### ARTICLE I

## **CERTAIN DEFINITIONS**

As used in this Agreement each of the following terms shall have the following meaning:

"Accounts Receivable" means any and all amounts and other obligations owed to the Seller by reason of a sale of a good or provision of a service in the ordinary course of the Seller's conduct of the Business:

"Acquired Assets" shall mean all of the assets, properties, and rights of every kind and description of the Seller pertaining to the Business, other than the Excluded Assets, with such additions thereto or deletions therefrom as may be permitted by the terms of this Agreement, including without limitation;

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- (a) all Computer Equipment and all other machinery, furniture, fixtures, equipment and other tangible personal property owned by the Seller and relating to the Business (the "Owned Tangible Property"), including without limitation that listed and described on Schedule 1.01(a) hereto and the Seller's rights under all related warranties;
- (b) all of the Seller's interest in the Leased Tangible Property, including without limitation that listed and described on <u>Schedule 1.01(b)</u> hereto;
- (c) all inventory of the Seller, including without limitation the items listed and described on Schedule 1.01(c) hereto (the "Inventory");
- (d) all prepaid expenses and deposits, including without limitation those listed and described on <u>Schedule 1.01(d)</u> hereto;
- (e) all Intellectual Property of the Seller (including without limitation the registrations and applications listed and described on <u>Schedule 1.01(e)</u> hereto); and all of the Seller's right, title and interest in, to and under the Licensed Intellectual Property;
- (f) all of the Seller's rights and interest in, to and under the Subsisting Contracts relating to the Business, including without limitation those listed on <u>Schedule 1.01(f)</u>;
- (g) all customer, lead, mailing, circulation, purchaser and all other lists, accounts, books and records (including without limitation those relating to (x) the Transferred Employees, (y) the purchase of materials, supplies or services, and (z) the production and sale of products or services, including all correspondence and other files), and all other existing records of the Seller (other than records included within the Excluded Assets), and all computerized records, together with the related documentation used in connection therewith;
- (h) all claims (including but not limited to claims under the Seller's insurance policies), causes of action and choses in action of the Seller arising from or relating to the Business;
- (i) all transferable governmental approvals, authorizations, certifications, consents, variances, permissions, licenses, directives, and permits to or from, or filings, notices, or recordings to or with United States federal, provincial, state, and local governmental authorities (the "Government Authorizations"), including without limitation those listed and described on Schedule 1.01(i);
  - (i) all Accounts Receivable;
- (k) all Benefit Plans set forth on <u>Schedule 5.21</u>, other than the Excluded Benefit Plans set forth on <u>Schedule 2.02(b)</u> (the "Assumed Benefit Plans"); and

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"Transferred Employee" shall mean any Employee that accepts the offer of employment by Purchaser on the Closing Date.

"Web Sites" shall mean the content available at the uniform resource locators (URL) listed and described on Schedule 5.13 hereto.

#### ARTICLE II

## PURCHASE AND SALE OF ASSETS; PURCHASE PRICE

## 2.01 Sale of the Acquired Assets.

- (a) Subject to the terms and conditions of this Agreement, the Seller shall sell, transfer, convey, assign and deliver to Purchaser, and relinquish exclusively to Purchaser in perpetuity, the Acquired Assets at the Closing.
- (b) In furtherance of this Agreement, from and after the Closing Date, Purchaser shall:
  - (i) receive and be entitled to exercise in full all rights and benefits of the Seller pertaining to the Acquired Assets and perform all other such acts in relation thereto as Purchaser, in its sole discretion, deems advisable; and
  - (ii) institute and prosecute all suits and proceedings and take all actions, in its own name or in the name of the Seller, as the case may be, as Purchaser, in its sole discretion, may deem necessary or proper to collect, assert, or enforce any claim, right, or title of any kind in and to any and all of the Acquired Assets.
- 2.02 Excluded Assets. The following assets of the Seller shall not be acquired by Purchaser and shall be deemed excluded assets (the "Excluded Assets"):
- (a) All cash on hand and in banks and other cash items and equivalents of the Seller (other than proceeds arising from insurance claims relating to the Acquired Assets paid to the Seller between the date hereof and the Closing Date);
- (b) All of the Benefit Plans listed and described on <u>Schedule 2.02 (b)</u> (the "Excluded Benefit Plans");
- (c) the Seller's corporate minute books and other books and records relating to internal corporate matters, and any other books and records not related to the Business; and
- (d) Any claims, rights and interest in and to any refunds of Taxes which relate solely to the period up to and including the Closing.

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered, all on the day and year first above written.

# **PURCHASER:**

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	Bruce C. Lenz Secretary	8
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**CCH INCORPORATED** 

SELL	ER:
	KNOWLEDGEPOINT
	By:
	Name: Michael Troy Title: President and Chief Executive Officer
SHAR	EHOLDERS:
	MICHAEL TROY, individually
	JUDITH SHUBIN TROY, individually
	MICHAEL TROY, as Custodian for Dana Troy
	THE PHILLIPS FAMILY TRUST
	By: Corley Phillips, Trustee
	R. P. OLIVER COMMUNITY PROPERTY TRUST

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By:\_

Robert P. Oliver, Trustee

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered, all on the day and year first above written.

### **PURCHASER:**

CCH	INCO	RPOR/	<b>ATED</b>
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By:
Name: Bruce C. Lenz
Title: Secretary

SELLER:
KNOWLEDGEPOINT

Name: Michael Troy
Title: President and Chief Executive Officer

MICHAEL TROY, individually

JUDITH SHUBIN TROY, individually

MICHAEL TROY, as Custodian for Dana Troy

THE PHILLIPS FAMILY TRUST

Corley Phillips, Trustee

R. P. OLIVER COMMUNITY
PROPERTY TRUST

By: Robert P. Oliver, Trustee

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47

By:

**RECORDED: 02/20/2002** 

Patents					
Patent Title	Application Date	File/Patent Number	Issuance Date	Expiration Date	Status
Performance Review and Job Decscription					
System	3/18/99	09/272656			Pending

Trademarks					
Trademark Name	Application Date	File/ Registration Number	Registration Date	Record Owner	Status
Policies Now	5/16/93	1,836,106	5/10/94	KnowledgePoint	Completed
Descriptions Now	5/16/93	1,834,503	5/3/94	KnowledgePoint	Completed
Performance Now	5/16/93	1,864,213	11/22/94	KnowledgePoint	Completed
Intelli-Text Designer	2/17/94	1,960,850	3/5/96	KnowledgePoint	Completed
KnowledgePoint	5/4/99	75/701349		KnowledgePoint	Pending
People Manager	6/1/99	75/716917		KnowledgePoint	Pending
KnowledgePoint Performance Impact	4/12/99	<b>75/6</b> 81136		KnowledgePoint	Pending
People Manager	6/1/99	75/716917		KnowledgePoint	Pending
Ultimate Employer	1/4/00	not issued yet		KnowledgePoint	Pending
All Trademarks issued by U.S. Patent and Trademark Office					

Copyrights						
		File/				
	Application	Registration	Registration			
Title	Date	Number	Date	Record Owner	Status	
Policies Now! V. 1.30 and			!			
V. 3.30	6/13/94	TX 3-896-475	6/20/94	KnowledgePoint	Completed	
Descriptions Now! V. 2.0	6/13/94	TX 3-896-474	6/20/94	KnowledgePoint	Completed	
Performance Now! V. 1.00	6/13/94	TX 3-888-607	11/22/94	KnowledgePoint	Completed	
Descriptions Now! for						
Windows V. 3.1	7/8/96	TX 4-408-875	7/18/96	KnowledgePoint	Completed	
Performance Now						
Enterprise Edition V. 3.0	6/25/96	TX 4-338-747	7/18/96	KnowledgePoint	Completed	
Descriptions Now! V. 4.01a	6/25/99	TX 4-998-148	6/28/99	KnowledgePoint	Completed	
Performance Now!			:			
V. 3.01a	6/25/99	TX 4-998-146	6/28/99	KnowledgePoint	Completed	
Performance Now			:		ĺ	
Enterprise Edition V. 4.02	6/25/99	TX 4-998-145	6/28/99	KnowledgePoint	Completed	
Abra People Manager				Abra Software (transferred to		
V. 1.0	10/28/96	TX 4-438-172	11/8/96	KnowledgePoint in 1999)	Completed	
People Manager V. 2.0A	6/25/99	TX 4-998-147	6/28/99	KnowledgePoint	Completed	
Policies Now! V. 5.03	6/25/99	TX 5-031-426	6/28/99	KnowledgePoint	Completed	
Intelli-Text V. 4.0	6/25/99	TX 5-031-428	6/28/99	KnowledgePoint	Completed	
JobDescription.com	6/25/99	TX 5-031-427	6/28/99	KnowledgePoint	Completed	
PerformanceReview.com	6/25/99	TX 5-031-425	6/28/99	KnowledgePoint	Completed	