

03-06-2002



Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇌ ⇌ ⇌

RECORD 1

TRAD.

102003990

DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mayfield Dairy Farms, Inc. 2-15-02

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State - Tennessee
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other December 15, 2001

Execution Date: _____

2. Name and address of receiving party(ies)

Name: DTMC, Inc.

Internal

Address: _____

Street Address: 3600 N. River Road

City: Franklin Pk State: IL Zip: 60131

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,491,442

2,479,484

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lynn B. Wisser

Internal Address: _____

Dean Foods Company

Street Address: 3600 N. River Road

City: Franklin Pk State: IL Zip: 60131

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lynn B. Wisser

Name of Person Signing

Signature

Date

4

Total number of pages including cover sheet, attachments, and document: _____

03/05/2002 LUNELLER 00000156 2491442

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

01 FC:481
 02 FC:482

40.00 DP
 25.00 DP

TRADEMARK
 REEL: 002454 FRAME: 0336

ASSIGNMENT OF TRADEMARKS

WHEREAS, **Mayfield Dairy Farms, Inc.**, a Tennessee corporation with its principal place of business at 806 E. Madison Avenue, Athens, Tennessee 37303 (hereinafter "Assignor") is the owner of the marks, including the applications and registrations therefor, identified on Schedule A attached hereto (hereinafter "the Marks"), which have been used in connection with various goods and services;

WHEREAS, Assignor has agreed to transfer all of its right, title and interest in and to the Marks, and certain of its other intellectual property rights associated therewith, to **DTMC, Inc.**, a Delaware corporation with its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131 (hereinafter "Assignee");

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to each of the following:

1. All trade identity rights owned by Assignor in the Marks, including, but not limited to all trademark rights, service mark rights and trade dress rights Assignor owns in the Marks, including the applications and registrations therefor, identified in Schedule A hereto, together with the goodwill symbolized and appurtenant to each and every said trade identity.

IN WITNESS WHEREOF, this Assignment has been executed on the 15th day of December, 2001.

MAYFIELD DAIRY FARMS, INC.

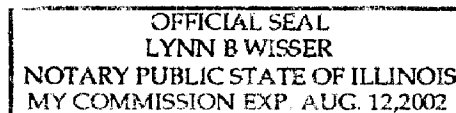
By: Dale E. Kleber
Dale E. Kleber, Secretary

State of Illinois)
)ss.
County of Cook)

On this 15th day of December, 2001, before me appeared Dale E. Kleber, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Mayfield Dairy Farms, Inc.

Lynn B. Wisser
Notary Public

My Commission Expires: 8-12-2002
lynn\tm\assignment



SCHEDULE A

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
MAYFIELD REWARDS	2,491,442	September 18, 2001
TURTLE TRACKS	2,479,484	August 21, 2001