


03-06-2002

FEB 1

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇐ ⇐ ⇐	RE 1	 102003989	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.			
1. Name of conveying party(ies): <u>Dean Foods Company</u> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State - Delaware <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>DTMC, Inc.</u> Internal _____ Address: _____ Street Address: <u>3600 N. River Road</u> City: <u>Franklin PK.</u> State: <u>IL</u> Zip: <u>60131</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small>		
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>December 15, 2001</u>	4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) <u>2,468,424</u> 2,489,026 2,445,277 <u>2,437,428</u> 2,503,105 2,407,844 Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Lynn B. Wisser</u> Internal Address: _____ <u>Dean Foods Company</u> Street Address: <u>3600 N. River Road</u> City: <u>Franklin Pk</u> State: <u>IL</u> Zip: <u>60131</u>	6. Total number of applications and registrations involved: 6 7. Total fee (37 CFR 3.41).....\$ <u>165.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)		
DO NOT USE THIS SPACE			
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Lynn B. Wisser</u> <u>Lynn B Wisser</u> <u>2-4-02</u> Name of Person Signing Signature Date <div style="text-align: right;"> 4 </div>			

Total number of pages including cover sheet, attachments, and document:

 Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

03/05/2002 LNWELLER 00000157 2468424

01 FC:481
02 FC:48240.00 OP
125.00 OP
TRADEMARK
REEL: 002454 FRAME: 0339

ASSIGNMENT OF TRADEMARK

WHEREAS, **Dean Foods Company**, a Delaware corporation with its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131 (hereinafter "Assignor") is the owner of the marks, including the applications and registrations therefor, identified on Schedule A attached hereto (hereinafter "the Marks"), which have been used in connection with various goods and services;

WHEREAS, Assignor has agreed to transfer all of its right, title and interest in and to the Marks, and certain of its other intellectual property rights associated therewith, to **DTMC, Inc.**, a Delaware corporation with its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131 (hereinafter "Assignee");

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to each of the following:

1. All trade identity rights owned by Assignor in the Marks, including, but not limited to all trademark rights, service mark rights and trade dress rights Assignor owns in the Marks, including the applications and registrations therefor, identified in Schedule A hereto, together with the goodwill symbolized and appurtenant to each and every said trade identity.

IN WITNESS WHEREOF, this Assignment has been executed on the 15th day of December, 2001.

DEAN FOODS COMPANY

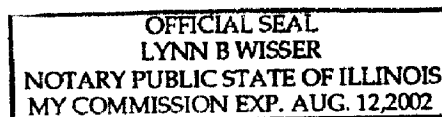
By: Dale E. Kleber
Dale E. Kleber
Vice President, Secretary & General Counsel

State of Illinois)
)ss.
County of Cook)

On this 15th day of December, 2001, before me appeared Dale E. Kleber, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Dean Foods Company.

Lynn B. Wisser
Notary Public

My Commission Expires: 8-12-2002
lynn\tn\assignment



SCHEDULE A

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
FLAVORTIGHT BOTTLE	2,468,424	July 10, 2001
JOSÉ	2,437,428	March 20, 2001
MARIE'S POURABLES	2,489,026	September 11, 2001
MILK WHERE YOU WANT IT	2,503,105	October 30, 2001
SPLASH GLASS DESIGN	2,445,277	April 17, 2001
WENGERT'S	2,407,844	November 28, 2000