

03-06-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

RECORD/  
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102003991

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Dean Pickle and Specialty Products  
Company

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State - Wisconsin  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: December 15, 2001

## 2. Name and address of receiving party(ies)

Name: DTMC, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 3600 N. River Road

City: Franklin Pk State: IL Zip: 60131

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic  
representative designation is attached: ☐ Yes ☒ No(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,431,644

Additional number(s) attached ☐ Yes ☒ No5. Name and address of party to whom correspondence  
concerning document should be mailed:

Name: Lynn B. Wisser

Internal Address: \_\_\_\_\_

Dean Foods Company

Street Address: 3600 N. River Road

City: Franklin Pk State: IL Zip: 60131

6. Total number of applications and  
registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true  
copy of the original document.Lynn B. Wisser  
Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

03/05/2002 UNELLER 00000155 2431644

01 FC:481

40.00 DP

TRADEMARK  
REEL: 002454 FRAME: 0342

## ASSIGNMENT OF TRADEMARKS

WHEREAS, **Dean Pickle and Specialty Products Company**, a Wisconsin corporation with its principal place of business at 857-897 School Place, Green Bay, Wisconsin 54307 (hereinafter "Assignor") is the owner of the marks, including the applications and registrations therefor, identified on Schedule A attached hereto (hereinafter "the Marks"), which have been used in connection with various goods and services;

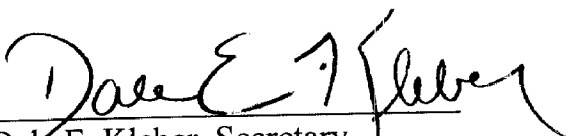
WHEREAS, Assignor has agreed to transfer all of its right, title and interest in and to the Marks, and certain of its other intellectual property rights associated therewith, to **DTMC, Inc.**, a Delaware corporation with its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131 (hereinafter "Assignee");

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to each of the following:

1. All trade identity rights owned by Assignor in the Marks, including, but not limited to all trademark rights, service mark rights and trade dress rights Assignor owns in the Marks, including the applications and registrations therefor, identified in Schedule A hereto, together with the goodwill symbolized and appurtenant to each and every said trade identity.

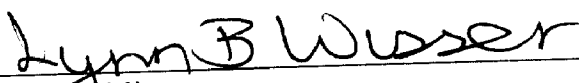
IN WITNESS WHEREOF, this Assignment has been executed on the 15th day of December, 2001.

DEAN PICKLE & SPECIALTY PRODUCTS  
COMPANY

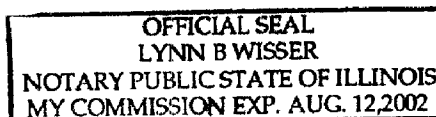
By:   
Dale E. Kleber, Secretary

State of Illinois       )  
                                  )ss.  
County of Cook       )

On this 15th day of December, 2001, before me appeared Dale E. Kleber, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Dean Pickle & Specialty Products Company.

  
Notary Public

My Commission Expires: 8-12-02  
lynn\trn\assignment



SCHEDULE A

TRADEMARK

HOFFMAN HOUSE

REGISTRATION NO.

2,431,644

REGISTRATION DATE

February 27, 2001