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02-25-2002

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
02/14/2002

#### Conveying Party

Mark if additional names of conveying parties attached

Name JKA, INC. D/B/A/ DIVERSIFIED DISTRIBUTION

Execution Date  
Month Day Year  
02/14/2002

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization RHODE ISLAND

#### Receiving Party

Mark if additional names of receiving parties attached

Name CVS VANGUARD, INC.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 670 WHITE PLAINS ROAD, SUITE 204

Address (line 2) \_\_\_\_\_

Address (line 3) SCARSDALE

NEW YORK

10583

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization MINNESOTA

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/06/2002 JJALLAH2 00000065 75521212

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002455 FRAME: 0334

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JOHN E. OTTAVIANI

FEB 21, 2002

Name of Person Signing

Signature

Date Signed

Applicant: JKA, Inc. D/b/a/ DIVERSIFIED DISTRIBUTION  
Serial No.: 75521212  
For: ESSENCE OF BEAUTY  
Filed: July 17, 1998  
Examiner: Judy Grundy  
Classes: 003, 008, 018, 020, 021  
Law Office: 106

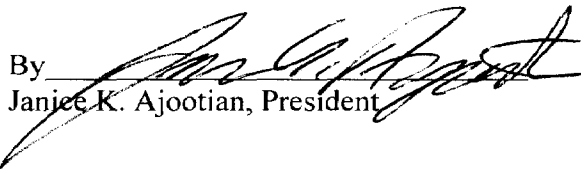
**TRADEMARK ASSIGNMENT**

WHEREAS, JKA, Inc. d/b/a/ DIVERSIFIED DISTRIBUTION, a Rhode Island corporation with its principal place of business at 128 Singleton Street, Woonsocket, Rhode Island 02895, ("Assignor") has adopted, and Assignor and its affiliates and/or related parties are using, the trademark and trademark registration application referenced above ("Trademark"); and

WHEREAS, CVS Vanguard, Inc., a Minnesota corporation, with its principal place of business at 670 White Plains Road, Suite 204, Scarsdale, NY 10583 ("Assignee"), desires to acquire the Trademark.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, effective as of Feb. 14, 2002, all right, title and interest throughout the world in and to said Trademark, together with the goodwill of the business symbolized thereby and any registrations of the Trademark.

JKA, Inc. D/b/a/ DIVERSIFIED DISTRIBUTION

By   
Janice K. Ajootian, President

STATE OF RHODE ISLAND  
COUNTY OF Providence

On this 14th day of February, 2002, before me appeared Janice K. Ajootian, President of JKA, Inc. D/b/a/ DIVERSIFIED DISTRIBUTION, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified Assignor with authority to do so.

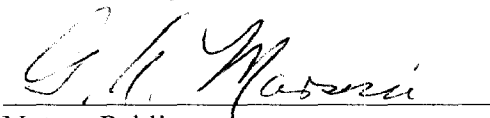
  
Notary Public  
My Commission Expires: 2-2-2003

EXHIBIT A

Mark	Serial No.	Filing Date
Essence of Beauty	75521212	July 17, 1998