

03-07-2002

Form PTO-1595

1-31-92

MSJ
2/19/02



102006242

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks, Please return the attached original documents or copy thereof.

1. Name of conveying party(ies):
Clarke American Checks, Inc.

Individual(s) Association
 General Partnership Partnership
 Corporation-Delaware
 Other

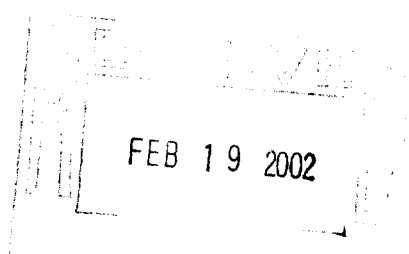
Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies)?
Clarke American Holdings, Inc.
1105 North Market Street
Suite 1300
Wilmington, DE 19899

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-Delaware
 Other

Additional name(s) & address(es) attached?
 yes no

Appointment of Domestic Representative attached?
 yes no



3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Names
 Other **Corrective Assignment to correct Assignor and Assignee name; previously recorded on Reel/Frame 002387/0926**

Execution Date:

Additional name(s) & address(es) attached?
 yes no

Appointment of Domestic Representative attached?
 yes no

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

<p>A. Trademark Application No.(s) 75/812,982</p>	<p>B. Trademark Registration No.(s)</p>
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Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

Kevin G. Smith

6. Total number of applications and registration involved:
1

7. Total Fee (37 CFR 3.41): **\$40.00**
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to Deposit Account

8. Deposit Account No. **19-4880**
 (Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kevin G. Smith 2/19/02
 Kevin G. Smith Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

03/06/2002 DBYRME 00000136 75812982

01 FC:481

40.00 DP

TRADEMARK
REEL: 002455 FRAME: 0696

ASSIGNMENT

WHEREAS, CLARKE AMERICAN HOLDINGS, INC. ("Assignor"), a Delaware corporation with an address of 1105 North Market Street, Suite 1300, Wilmington, Delaware 19899, is the owner of the trademarks listed in attached Schedule A ("the Marks"); and

WHEREAS, CLARKE AMERICAN CHECKS, INC. ("Assignee"), a Delaware corporation with an address of 10931 Laureate Drive, San Antonio, Texas 78249, is desirous of acquiring said Marks listed in attached Schedule A and the goodwill appurtenant to the Marks;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks listed in attached Schedule A and the identified registrations and applications therefor, together with the goodwill of the business symbolized by the Marks in the United States.

CLARKE AMERICAN HOLDINGS, INC.

By: _____


Sean Breiner
Treasurer

Dated: _____

1/4/01

SCHEDULE A

Registration No.

Mark

1,574,949
1,583,630
1,767,078
1,794,971
2,326,553

COLONIAL CLASSICS
SEA TREASURE
CARDKIT
FLORENTINE
CARDKIT

Application Serial No.

Mark

75/754,551
75/812,983
76/006,280
76/006,281
76/020,440
76/078,037
76/092,447

CLASSIC
TRIPLE WIN
HORSE PLAY
SPRING FEVER
CHECK REORDER EXPRESS
WELCOMEPAK
WINTER DREAMS



2100 Pennsylvania Avenue, NW
Washington, DC 20037-3213

T 202.293.7060
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1010 El Camino Real
Menlo Park, CA 94025-4345

T 650.325.5800
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13-5 Nishi Shimbashi 1-Chome
Minato-Ku, Tokyo 105-0003
Japan

T 03.3503.3760
F 03.3503.3756

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Kevin G. Smith
T (202)775-7566
ksmith@sughrue.com

February 19, 2002

Assistant Commissioner
for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Attn: Assignment Branch

Re: Request for Correction of Assignment
Reel 002216/Frame 0920

Sir:

On January 16, 2001, the undersigned submitted a Request for Recordation in connection with an Assignment showing that Clarke American Holdings, Inc., assigned some 12 pending applications and existing registrations to Clarke American Checks, Inc. It has now come to the undersigned's attention that a typographical error existed with respect to one of the applications. Specifically, the Assignment Cover Sheet incorrectly set forth that application number 75/812,982 THE TRIPLE WIN WITH CLARKE AMERICAN & Design (which has now matured to Registration No. 2,498,936) should be assigned from Clarke American Holdings, Inc. to Clarke American Checks, Inc. The recordation effectuated against Application No. 75/812,982 was in error, the correct owner for this trademark should be Clarke American Holdings, Inc.

Under the circumstances, it is respectfully requested that the assignment records of the U.S. Patent and Trademark Office be corrected to delete any Assignment against Application No. 75/812,982 (Registration No. 2,498,936), so that the owner Clarke American Holding, Inc is reflected in the Assignment records.

Enclosed herewith are copies of the Assignment papers filed January 16, 2001 together with a corrected Assignment Cover Sheet.

Attached is a check in the amount of \$40.00 to cover the fees associated with this correction request. You are directed and authorized to charge or credit any difference or overpayment to Deposit Account No. 19-4880.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Kevin G. Smith', written over a horizontal line.

Kevin G. Smith

KGS/ddf
Attachments

RECORDED: 02/19/2002

TRADEMARK
REEL: 002455 FRAME: 0700