

2/26/02

03-07-2002



To the Honorable Commissioner of

e attached original documents or copy hereof.

102006230

1. Name of conveying party(ies):
PERNOD RICARD S.A.

Individual(s) Association
General Partnership Limited Partnership
 Corporation-State France
Other

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: December 21, 2001

2. Name and address of receiving party(ies):

Name: LAWRENCEBURG DISTILLERS AND IMPORTERS, LLC

Address: 733 Third Avenue 10th Floor
New York, New York

Individual(s) citizenship 02-26-2002
Association U.S. Patent & TMO/TM Mail Rcpt Dt. #26
General Partnership
Limited Partnership
 Corporation-State Indiana
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).
1285503 and five others

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael I. Davis

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:....6.....

7. Total fee (37 CFR 3.41) \$ 165.00

Enclosed
 Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

03/06/2002 DBYRNE 00000141 1285503

01 FC:481 40.00 DP
02 FC:482 125.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael I. Davis
Name of Person Signing

Signature

2/26/02
Date

Total number of pages comprising cover sheet: _____

ASSIGNMENT

02-26-2002

U.S. Patent & TMOfo/TM Mail RoptDt. #26


Effective date: 21st DECEMBER 2001

WHEREAS, PERNOD RICARD S.A. a company organized and existing under the laws of France located at 142 boulevard Haussmann, 75008 Paris, France

("Assignor"), is the owner of the trademarks listed in the attached schedule now applied for or registered in the United States (hereinafter, the "Trademarks");

and WHEREAS, LAWRENCEBURG DISTILLERS AND IMPORTERS, LLC a company organized and existing under the laws of the state of Indiana, USA located at 733 Third Avenue, 10th Floor, New York, New York 10017, USA ("Assignee"), is desirous of acquiring all of the Assignor's right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefore, and with all claims arising out of or relating to the use or ownership of the Trademarks.

PERNOD RICARD S.A.By: Name: EMMANUEL BABEAUTitle: BUSINESS DEVELOPMENT DIRECTORDate of Signature: 21st DECEMBER 2001

UNITED STATES OF AMERICA

Owner Name	Trademark	App. Number	Filing Date	Reg. Number	Reg. Date	Brand	Classes
THE SEAGRAM COMPANY LTD	ANCIENT BOTTLE & Design	73/367841	03-Jun-82	1285503	10-Jul-84	Seagram's Gin	33
THE SEAGRAM COMPANY LTD	SEAGRAM'S	73/403562	22-Nov-82	1296698	18-Sep-84	Seagram's	32
THE SEAGRAM COMPANY LTD	SEAGRAM'S & Design	73/403561	22-Nov-82	1294800	11-Sep-84	Seagram's	32
THE SEAGRAM COMPANY LTD	SEAGRAM'S & Design	73/403563	22-Nov-82	1293133	04-Sep-84	Seagram's	32
THE SEAGRAM COMPANY LTD	SEAGRAM'S & Design	73/380272	16-Aug-82	1343126	18-Jun-85	Seagram's	33
THE SEAGRAM COMPANY LTD	SEAGRAM'S 83 & Design	73/418183	21-Mar-83	1308268	04-Dec-84	Seagram's 83	33

TRADEMARK

REEL: 002455 FRAME: 0766

RECORDED: 02/26/2002