03-08-2002 Form PTO-1594 U.S. DEPARTMENT OF COMMERCE R SHEET R (Rev. 03/01) U.S. Patent and Trademark Office ΊΥ OMB No. 0651-0027 (exp. 5/31/2002) 102006470 Tab settings  $\rightarrow \rightarrow \rightarrow$  $\nabla$  $\nabla$  $\nabla$ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. Name and address of receiving party(ies): Name of conveying party(ies): Name: Michaels Management Services, LP Michaels LP, Inc. □ Association Street Address: 8000 Bent Branch Drive □ Individual(s) □ General Partnership ☐ Limited Partnership City: Irving State: TX ZIP: 75063 Additional name(s) of conveying party(ies) attached? ⊠Yes□ No □ Individual(s) citizenship □ Association 3. Nature of conveyance: FFR 1 2 2002 ☐ General Partnership ☑ Limited Partnership Texas Merger ■ Assignment ☐ Corporation - State □ Other ☐ Security Agreement ☐ Change of Name If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No Other (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? ☐ Yes ⊠ No Execution Date: February 3, 2002 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 2,433,148 2,428,568 2.408.397 2,408,396 75/929,825 75/929.827 75/929,826 76/242,188 Additional numbers attached? 

✓ Yes 

No Total Number of applications and registrations Name and address of party to whom correspondence involved: concerning document should be mailed: Name: Betty E. Ungerman 7. Total fee (37 CFR 3.41).....\$715.00 Internal Address: Jones Day Reavis & Pogue □ Authorized to be charged to deposit account Any deficiencies or overpayments are authorized to P.O. Address: P.O. Box 660623 be charged or credited to the deposit account ZIP: 75266-0623 State: TX City: Dallas Deposit account number: 8. 50-0566 03/07/2002 LMUELLER 00000056 76242188 (Attach duplicate copy of this page if paying by deposit account) 40,00 DP DO NOT USE THIS SPACE 650.00 DP To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true

Statement and signature

copy of the original document.

Michelle McMullen

midela manuler

February 12, 2002

Name of Person Signing

\$25,00 CR

Signature

Date

Total number of pages including cover sheet, attachments and document:

11

03/07/2002 LINUFLLER 0008005400

CERTIFICATE UNDER 37 CFR 1.10 BY "EXPRESS MAIL"

I hereby certify that this cover sheet, attachments, document, and fee are being deposited with United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and are addressed to the Commissioner of Patents and Trademarks, Box Assignment, on: selemon falle

Washington, D. C. 20231

Express Mail Label No. EL415079382US Date of Deposit: February 12, 2002 DL: 1225365v1

Signature

Michelle McMullen

(type or print name of person certifying)

Name of conveying party(ies):				
Michaels GP, Inc.				
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☒ Corporation - Delaware ☐ Other Additional name(s) of conveying party(ies) attached? ☐ Yes☒ No				
4. Additional application number(s) or registration number(s):	1			
A. Trademark Application No.(s)	B. Trade	emark Registratio	on No.(s)	
76/243,913 76/243,912 76/242,189 76/343,639	1,222,952	1,697,669	1,802,039	1,311,589
75/906,748	1,699,119	1,759,792	2,486,259	2,232,360
	1,614,413	2,007,774	2,029,624	2,029,625
	2,307,155	2,527,196		
Additional numbers a	itached? □ Yes ⊠ N	lo		

#### ASSIGNMENT AND ASSUMPTION AGREEMENT

This Assignment and Assumption Agreement (this "Agreement") is entered into as of February 3, 2002, among Michaels LP, Inc., a Delaware corporation ("LP Assignor"), Michaels GP, Inc., a Delaware corporation ("GP Assignor", and together with LP Assignor referred to collectively as "Assignors"), and Michaels Management Services, LP, a Texas limited partnership ("Assignee").

#### **RECITALS:**

- A. Pursuant to an Assignment and Assumption Agreement of even date herewith among Assignors and Michaels Stores, Inc., GP Assignor and LP Assignor have acquired 1% and 99% undivided interests, respectively, in the Transferred Assets (as defined in that agreement).
- B. GP Assignor and LP Assignor desire to transfer their respective 1% and 99% undivided interests in the Transferred Assets to Assignee, and Assignee desires to accept from GP Assignor and LP Assignor, their undivided interests in the Transferred Assets.

NOW, THEREFORE, the parties hereto agree as follows:

- 1. Conveyance and Assignment. GP Assignor and LP Assignor hereby assign, convey and transfer to Assignee and its successors and assigns as of the Effective Time, all of their respective right, title and interest in and to their respective 1% and 99% undivided interests in the Transferred Assets including, without limitation, the assets listed on Schedule A, the trademarks listed on Schedule B together with the goodwill of the business symbolized by the trademarks and registrations and applications therefor, Assignor's rights under the contracts listed on Schedule C, and Assignor's rights under the real estate leases listed on Schedule D. Assignee hereby accepts from Assignors the Transferred Assets and Assignee hereby expressly assumes as of the Effective Time, and agrees to perform, discharge and fulfill all of the debts, liabilities and obligations arising out of, or accruing under, the Transferred Assets following the Effective Time ("Assumed Liabilities"). Other than as specifically provided in this Agreement, Assignee assumes no debt, liability or obligation of Assignors by this Agreement, and it is expressly understood and agreed that all debts, liabilities and obligations not assumed by Assignee under this Agreement will remain the sole obligation of Assignors, as applicable, and their respective successors and assigns.
- 2. <u>Effective Date</u>. The assignment of the Transferred Assets to, and assumption of the Assumed Liabilities by. Assignee will be effective as of 12:02 a.m. on February 3, 2002 (the "Effective Time").
- 3. Amendments to Schedule A, B, C or D. Assignors and Assignee may from time to time amend Schedules A, B, C or D to correct any inaccuracies or misstatements therein and to further clarify or confirm the assignment and conveyance of the Transferred Assets as of the Effective Time. Promptly following the request of any party, the parties will confirm that any of Schedules A, B, C or D, including all amendments made after the Effective Time, is accurate and complete and reflects the Transferred Assets assigned to Assignee under this Agreement. Any amendment made to Schedule A, B, C or D shall be effective as of the Effective Time. If any

party discovers an asset that should have been a Transferred Asset or should have been excluded from the Transferred Assets, the parties will promptly execute such assignment or other documents necessary to give effect to the proper treatment of those assets.

- Indemnification by Assignee. Assignee will indemnify, defend and hold harmless Assignors and their respective directors, officers, employees, agents, successors and assigns ("Indemnitees") from and against any and all actions, proceedings, damages, claims, liabilities, costs and expenses ("Losses") that may be asserted against or suffered by the Indemnitees arising out of, or relating to, the Assumed Liabilities. Assignors will give to Assignee notice of any claim for Losses which Assignee would be liable under this Agreement promptly after any claim is asserted against or becomes known to Assignors.
- 5. Further Assurances. Assignors and Assignee will, from time to time, upon the request of the other party hereto, take all actions and do all things (including without limitation executing, acknowledging and delivering any additional agreements, instruments, schedules and documents) as may be reasonably necessary to consummate the transactions contemplated by this Agreement or to effectuate the intentions and purposes of this Agreement.

#### 6. Miscellaneous.

- Successors and Assigns. This Agreement will be binding upon Assignors a. and Assignee and their respective successors and assigns, and will inure to the benefit of Assignors and Assignee and their respective successors and assigns.
- No Third-Party Beneficiaries. Nothing expressed or implied in this b. Agreement will be construed to give any person or entity other than Assignors and Assignee any legal or equitable rights under this Agreement.
- Entire Agreement. This Agreement constitutes the entire agreement among Assignors and Assignee with respect to the subject matter of this Agreement.
- Amendment. This Agreement may not be amended except by an instrument signed by each of Assignors and Assignee.
- Headings. Section headings in this Agreement are included for convenience of reference only and will not constitute a part of this Agreement for any other purpose.
- Governing Law. This Agreement shall be governed by the laws of the f. State of Delaware, without giving effect to the principles of conflict of laws of the State of Delaware.
- Counterparts. This Agreement may be executed in counterparts, each of which will be an original, but all of which together will constitute one instrument.

-2-

IN WITNESS WHEREOF, each of Assignors and Assignee have caused this Agreement to be executed as of the date first above written.

ASS	SIGNORS:
MIC	CHAELS LP, INC.
By:	Patricia F. Genzel, President
MIC	HAELS GP, INC.
	Bryan M. DeCordova, Executive Vice President — Chief Financial Officer
ASS	IGNEE:
MIC	HAELS MANAGEMENT SERVICES, LP
By:	Michaels GP, Inc., its general partner
	Bryan M. DeCordova, Executive Vice President — Chief Financial Officer

IN WITNESS WHEREOF, each of Assignors and Assignee have caused this Agreement to be executed as of the date first above written.

**ASSIGNORS:** 

MICHAELS LP, INC.

By:

Patricia F. Genzel, President

MICHAELS GP, INC.

Bv:

Bryan M. DeCordova, Executive Vice President — Chief Financial Officer

**ASSIGNEE:** 

MICHAELS MANAGEMENT SERVICES, LP

By: Michaels GP, Inc., its general partner

 $\mathbf{R}\mathbf{v}$ 

Bryan M. DeCordova, Executive Vice President — Chief Financial Officer

# **SCHEDULE B**

#### Schedule B

### **Intellectual Property**

#### I. Trademarks

### A. Registered U.S. Trademarks

Mark	Class	Reg. No.	Registrant	Next Renewal Fee Due/ Deadline
Artistree Art Frame & Design (and Tree Design)(Vertical)	Cl. 16, 20	2,408,397	5931 Business Trust	11/28/2005- 11/28/2006
Artistree Art Frame & Design (and Tree Design)(Horizontal)	Cl. 16, 20	2,408,396	5931 Business Trust	11/28/2005- 11/28/2006
Carolina Art & Frame	Cl. 20	2,433,148	5931 Business Trust	03/06/2006- 03/06/2007
Kids Club Summer Camp	Cl. 41	2,428,568	5931 Business Trust	02/13/2006- 12/13/2007
Michaels	Cl. 42	1,222,952	5931 Business Trust	01/04/2003
Michaels	Cl. 20	1,697,669	5931 Business Trust	06/30/2002
Michaels	Cl. 16	1,802,039	5931 Business Trust	11/02/2005
Michaels (Stylized)	Cl. 42	1,311,589	5931 Business Trust	12/25/2004
Michaels (Stylized)	Cl. 20	1,699,119	5931 Business Trust	07/07/2002
Michaels (Stylized)	Cl. 16	1,759,792	5931 Business Trust	03/23/2003
Michaels.com	Cl. 35	2,486,259	5931 Business Trust	09/04/2006- 09/04/2007
Michaels The Arts and	Cl. 35, 40	2,232,360	5931 Business Trust	03/16/2004 - 03/16/2005
Crafts Store  Moskatel`s	Cl. 42	1,614,413	Michaels Stores. Inc.	09/18/2010
DESIGN ONLY (featuring a boy, a girl and a dog smiling and waving from inside a diamond-shaped window)	Cl. 41	2,007,774	5931 Business Trust	Registration will lapse as of 12/15/2002, per client instructions
Kids Club	Cl. 41	2,029,624	5931 Business Trust	01/14/2002- 01/14/2003

Mark	Class	Reg. No.	Registrant	Next Renewal Fee Due/ Deadline
Kids Club (Stylized)	Cl. 41	2,029,625	5931 Business Trust	01/14/2002- 01/14/2003
Kids Club and Design (Vertical)	Cl. 41	2,307,155	5931 Business Trust	01/11/2005- 01/11/2006
Star Decorators Wholesale Warehouse	Cl. 35	2,527,196	5931 Business Trust	01/08/2007- 01/08/2008

### B. Pending U.S. Trademark Applications

Mark	Class	Serial No.	Applicant	Status
Bright Tidings	Cl. 11	76/242,188	5931 Business Trust	Pending - Filed 04/12/2001
Michaels.com	C1. 40	75/929,827	5931 Business Trust	Pending - Filed 02/28/2000
Michaels.com	C1. 20	75/929,826	5931 Business Trust	Pending - Filed 02/28/2000
Michaels.com	Cl. 16	75/929,825	5931 Business Trust	Pending - Filed 02/28/2000
Michaels Manufacturing Group	Cl. 40	76/243,913	5931 Business Trust	Pending - Filed 04/06/2001
MMG	C1. 40	76/243,912	5931 Business Trust	Pending - Filed 04/06/2001
Sparkling Creations	Cl. 28	76/242,189	5931 Business Trust	Pending - Filed 04/12/2001
Vendor Connect	Cl. 35	76/343,639	5931 Business Trust	Pending – Filed 11/28/2001
Where Originals Originate.	Cl. 42	75/906,748	5931 Business Trust	Pending - Filed 01/31/2000

# C. State Trademark Registrations

Monte	Class	State	Reg. No.	Registrant	Next Deadline
Mark Michaels	Cl. 16, 20, 28, 42	Texas	31076	5931 Business Trust	02/17/2004
1	l	l	<u> </u>	<u> </u>	<del></del> -

### D. Foreign Trademark Registrations

Mark	Class	Country	Reg. No.	Registrant	Next Deadline
Michaels (Stylized – New Logo)	n/a	Canada	515,320	5931 Business Trust	08/25/2014
Michaels of Canada, Inc. (Stylized)	n/a	Canada	448,805	5931 Business Trust	10/13/2010
Michaels the Arts and Crafts Store	n/a	Canada	539,862	5931 Business Trust	01/17/2016
Michaels the Arts and Crafts Store (Stylized)	n/a	Canada	539,861	5931 Business Trust	01/17/2016

## E. Foreign Trademark Applications

Mark	Class	Country	Ser. No.	Applicant	Status
Artistree Art Frame and Design (and Tree Design)(Vertical)	n/a	Canada	1,045,450	5931 Business Trust	Pending - Filed 02/04/2000
Artistree Art Frame and Design (and Tree Design)(Horizontal)	n/a	Canada	1,045,455	5931 Business Trust	Pending - Filed 02/04/2000
Bright Tidings	n/a	Canada	1,104,713	5931 Business Trust	Pending - Filed 05/30/2001
Carolina Art & Frame	n/a	Canada	1,045,451	5931 Business Trust	Pending - Filed 02/04/2000
Kids Club	n/a	Canada	1,104,712	5931 Business Trust	Pending - Filed 05/30/2001
Kids Club and Design	n/a	Canada	1,104,711	5931 Business Trust	Pending - Filed 05/30/2001
Kids Club Spring Break Camp	n/a	Canada	1,045,453	5931 Business Trust	Pending - Filed 02/04/2000
Kids Club Summer Camp	n/a	Canada	1,045,454	5931 Business Trust	Pending - Filed 02/04/2000
Michaels	n/a	Canada	1,105,986	5931 Business Trust	Pending - Filed 06/08/2001

Michaels.com	n/a	Canada	1,045,452	5931 Business Trust	Pending - Filed 02/04/2000
Michaels Manufacturing Group	n/a	Canada	1,104,710	5931 Business Trust	Pending - Filed 05/30/2001
MMG	n/a	Canada	1,104,709	5931 Business Trust	Pending - Filed 05/30/2001
Sparkling Creations	n/a	Canada	1,104,714	5931 Business Trust	Pending - Filed 05/30/2001
Star Decorators' Wholesale Warehouse	n/a	Canada	1,104,715	5931 Business Trust	Pending - Filed 05/30/2001
Where Originals Originate	n/a	Canada	1,104,716	5931 Business Trust	Pending - Filed 05/30/2001

## II. Concept

Retail craft store concept relating to the establishment and operation of specialty retail stores featuring arts and crafts and decorative products for the home.

TRA RECORDED: 02/12/2002 REEL: 0024