



Tab settings

To the Honorable Commissioner of Patents and Trademarks 1.02006642 Attached original documents or copy thereof.

1. Name of conveying party(ies): CONOPCO, INC. FEB 02
Individual(s) Association General Partnership Limited Partnership
Corporation-State NEW YORK Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: CHESEBROUGH - POND'S INC.
Internal Address:
Street Address: 501 SILVERSIDE ROAD
City: WILMINGTON State: DE ZIP: 19809
Individual(s) citizenship Association General Partnership Limited Partnership
Corporation-State DELAWARE Other

3. Nature of conveyance: MTD 2/6/2
Assignment Merger Security Agreement Change of Name Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

Execution Date: DECEMBER 4, 2001

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 2515134
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: ROWENA DELEON
Internal Address: UNILEVER HPC
Street Address: 33 BENEDICT PLACE
City: GREENWICH State: CT ZIP: 06830

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40
Enclosed Authorized to be charged to deposit account

8. Deposit account number: 03-1595
(Attach duplicate copy of this page if paying by deposit account)

03/07/2002 LABELLER 00000104 031595 2515134
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DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
ROWENA DELEON Signature Date 2/6/02
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR"), has adopted and is using the mark LUSCIOUS NECTAR, Registration No. 2,515,134 which is registered in the United States Patent and Trademark Office.

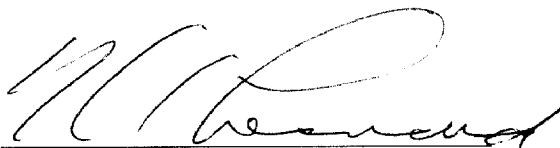
WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is desirous of acquiring ownership of said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all its right, title and interest in and to said mark the registration therefor, together with the goodwill of the business symbolized by said mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 4th day of December, 2001.

CONOPCO, INC. dba
LEVER BROTHERS COMPANY

Date: FEB. 6, 2002

By: 
Kenneth C. Leonard
Assistant Secretary