FORM PTO-1594 MCD REC 03-08-	2002 HEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94) 2 6 2	
Tab settings ⇒ ⇒ ▼	
Name of conveying party(ies):	Name and address of receiving party(ies)
CONOPCO, INC.	Name: CHESEBROUGH - POND'S INC.
F14	Internal Address:
☐ Individual(s) ☐ Association	Street Address: 501 SILVERSIDE RDAD
☐ General Partnership ☐ Limited Partnership	Street Address:
Si Corporation-State NEW YORK ☐ Other	City: WILMINGTON State: DE ZIP: 19809
Additional name(s) of conveying party(ies) attached? Yes No	☐ Individual(s) citizenship
3. Nature of conveyance:	Association General Partnership
٠	☐ Limited Partnership **Corporation-State
Assignment	Other
☐ Other	If assignee is not domiciled in the United States, a domestic representative designation
Execution Date: DECEMBER 18, 2001	is attached: ② Yes 🖰 No (Designations must be a separate document from assignment)
LAGUIIIIII Date.	Additional name(s) & address(es) attached? □ Yes 🐱 No
4. Application number(s) or patent number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	2521069
Additional numbers attached? ☐ Yes 🗷 No	
5. Name and address of party to whom correspondence	6. Total number of applications and
concerning document should be mailed:	registrations involved:
Name: ROWENA DELEON	40
Internal Address: UNILEVER HPC	7. Total fee (37 CFR 3.41)\$
· ·	☐ Enclosed
	Authorized to be charged to deposit account
Street Address: 33 BENEDICT PLACE	
Street Address:	Deposit account number:
	03-1595
City: GREENWICH State: CT ZIP: 06906	
	(Attach duplicate copy of this page if paying by deposit account)
03/07/2002 LINUELLER 00000165 031595 2521069 DO NOT USE THIS SPACE	
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of	
ROWENA DELEON Saurofole Im 2/6/02	
Name of Person Signing Signature	
Total number of pages including cover sheet, attachments, and document:	
Mail documents to be recorded with required cover sheet information to:	

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR"), has adopted and is using the mark SWEET SLUMBER, Registration No. 2,521,069 which is registered in the United States Patent and Trademark Office.

WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is desirous of acquiring ownership of said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all its right, title and interest in and to said mark the registration therefor, together with the goodwill of the business symbolized by said mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 18th day of December, 2001.

CONOPCO, INC. dba LEVER BROTHERS COMPANY

Date: FEB. 6, 2002

RECORDED: 02/06/2002

By: Kenneth C. Leonard

Assistant Secretary

TRADEMARK
REEL: 002456 FRAME: 0781