

03-07-2002



Attached original documents or copy hereof.

To the Honorable Commissioner of P

102006231 and address of receiving party(ies):

1. Name of conveying party(ies).  
THE SEAGRAM COMPANY LTD.

Name: PERNOD RICARD S.A.  
Address: 142 boulevard Haussmann,  
75008 Paris, France

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Canada  
 Other \_\_\_\_\_

Individual(s) citizenship  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State France  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies)  
attached \_\_\_\_\_ Yes  No

02-26-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #26

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a  
domestic representative designation is attached:

Yes  No

(Designations must be a separate document from  
Assignment)

Additional name(s) & addresses attached?  
Yes  No

Execution Date: December 21, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1285503 and five others

Additional Numbers attached?  Yes  No

5. Name and address of party to whom  
correspondence concerning document should  
be mailed:

Name: Michael I. Davis

Internal Address: Fross Zelnick Lehrman  
& Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and  
and registration involved: ....6.....

7. Total fee (37 CFR 3.41) ..... \$ 165.00

Enclosed  
 Authorized to be charged to deposit  
account  
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

01/06/2002 DBYRNE 00000142 1285503

01 FC:481 40.00 OP  
02 FC:482 125.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael I. Davis  
Name of Person Signing

[Signature]  
Signature

2/26/02  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

UNITED STATES OF AMERICA

Owner Name	Trademark	App. Number	Filing Date	Reg. Number	Reg. Date	Brand	Classes
THE SEAGRAM COMPANY LTD	ANCIENT BOTTLE & Design	73/367841	06-Jun-82	1286602	10-Jul-84	Seagram's Gin	33
THE SEAGRAM COMPANY LTD	SEAGRAM'S	73/403562	22-Nov-82	1290008	18-Sep-84	Seagram's	32
THE SEAGRAM COMPANY LTD	SEAGRAM'S & Design	73/403561	22-Nov-82	1294800	11-Sep-84	Seagram's	32
THE SEAGRAM COMPANY LTD	SEAGRAM'S & Design	73/403563	22-Nov-82	1293133	04-Sep-84	Seagram's	32
THE SEAGRAM COMPANY LTD	SEAGRAM'S & Design	73/380272	16-Aug-82	1343126	18-Jun-85	Seagram's	33
THE SEAGRAM COMPANY LTD	SEAGRAM'S 83 & Design	73/418183	21-Mar-83	1308268	04-Dec-84	Seagram's 83	33

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1285503

Mark: ANCIENT BOTTLE & Design

Registration Date: 10 July 1984

Our Ref:

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Pernod Ricard S.A., the owner of the above registration,  
142 boulevard Haussmann, 75008 Paris, France  
hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New  
York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings  
affecting the above-identified mark may be served.

By: \_\_\_\_\_

[Signature]

Name: \_\_\_\_\_

**Pierre PRINGUET**  
[Printed Name]

Title: \_\_\_\_\_

Date: \_\_\_\_\_

12 February 2002



02-26-2002

U.S. Patent & TMO/c/TM Mail Rpt Dt. #26

ASSIGNMENT

UNITED STATES

**WHEREAS, THE SEAGRAM COMPANY LTD.**, a company incorporated under the laws of Canada with executive offices at 1430 Peel Street, Montreal, Canada and with its head office at 592 Colby Drive, Waterloo, Ontario, N2V 1A2, Canada ("**Assignor**"), is the registered proprietor of the United States trademark registrations listed in the attached schedule (hereinafter, the "**Trademarks**");

**and WHEREAS, PERNOD RICARD S.A.**, a joint stock company organized and existing under the laws of France located at 142 boulevard Haussmann, 75008 Paris, France ("**Assignee**"), is desirous of acquiring the Trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor confirms that it has assigned and hereby assigns to Assignee with effect from 21 December 2001 all its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations thereof, and with all claims arising out of or relating to the use or ownership of the Trademarks prior to the aforesaid effective date.

THE SEAGRAM COMPANY LTD.

By: 

Name: Michael I. Davis, Arnold Spitz

Title: Authorized Signatories

Date of Signature: December 21, 2001

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RECORDED: 02/26/2002

TRADEMARK  
REEL: 002456 FRAME: 0869