

MRD

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04-29-2002

ET

To the Honorable Commissioner of



ched original documents or copy thereof.

102064918

1. Name of conveying party(ies):

Bravo Company

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: March 26, 2001

2. Name and address of receiving party(ies):

Name: The Independent Film Channel LLC

Address: 200 Quadrangle

City: Jericho State: New York Zip: 11753

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other Limited Liability Company-Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [X] No

(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? [] Yes [X] No

Cancelled

4. Application number(s) or registration number(s):

A. Trademark/Service Mark Applications

Table with 2 columns: Mark, Serial No. Lists applications for MAXIMUM FILM, THE INDEPENDENTS, IFC RANT, BRAVO'S INDEPENDENT FILM CHANNEL, IFC, I THE INDEPENDENT FILM CHANNEL & Design, I THE INDEPENDENT FILM CHANNEL & Design, IFC.

B. Trademark Registrations

EXPRESS MAIL CERTIFICATE. Date 3/27/01, Label No. EC853597803-US. Includes signatures of D. Davis.

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C. Street Address: 805 Third Avenue, 27th Floor City: New York State: New York Zip: 10022-7513

6. Total number of applications and registrations involved:

8

7. Total fee (37 CFR 3.41):.....\$215

- Enclosed, Any amount exceeding the enclosed is authorized to be charged to deposit account

8. Deposit account number: 04-0100

(Attach duplicate copy of this page if paying by deposit account)

04/11/2001 DBY:NE 00000048 75122296

01 FD:481 40.00 DP 03 FD:482 175.00 DP

DO NOT USE THIS SPACE

215E

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy L. Nelkin

Signature of Amy L. Nelkin

March 27, 2001 Date

Total number of pages including cover sheet, attachments, and document:

3

TRADEMARK ASSIGNMENT

WHEREAS, **Bravo Company**, a general partnership organized and existing under and by virtue of the laws of Delaware, and having a place of business at 1111 Stewart Avenue, Bethpage, New York 11714, hereinbelow called "Assignor", has intended to use the following trademarks/service marks in commerce and has filed applications for registration indicating that intention, but has not yet filed allegations of use of such marks under §§1(c) or 1(d) of the Trademark Act, as shown on the attached Schedule A; and

WHEREAS, **The Independent Film Channel LLC**, a limited liability company organized and existing under and by virtue of the laws of Delaware, and having a place of business at 200 Jericho Quadrangle, Jericho, New York 11753, hereinbelow called "Assignee", is the successor of the ongoing and existing portion of the business of **Bravo Company** to which these trademark/service mark applications pertain, and is desirous of acquiring the entire right, title and interest in and to the said trademarks/service marks and the pending intent-to-use trademark/service mark applications;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, all right, title and interest in and to the said trademarks/service marks, pending intent-to-use trademark/service mark applications and any goodwill symbolized thereby.

Dated: March 26, 2001

BRAVO COMPANY

By: 

Print Name: Kathleen Dore

Print Title: President

SCHEDULE A

<u>TRADEMARK/SERVICE MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
MAXIMUM FILM	76/122,296	09/05/00
THE INDEPENDENTS	76/005,685	03/21/00
IFC RANT	75/781,168	08/20/99
BRAVO'S INDEPENDENT FILM CHANNEL	75/777,535	08/16/99
IFC	75/254,970	03/10/97
I THE INDEPENDENT FILM CHANNEL & Design	75/254,972	03/10/97
I THE INDEPENDENT FILM CHANNEL & Design	75/254,971	03/10/97
IFC	75/254,968	03/10/97