

MWD

03-11-2002

FLH Ref. No.: 512878-8020

FORM PTO-1594

(Rev. 6-93)

2/20/2



EET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissic

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ached original documents or copy thereof.

1. Name of conveying party(ies)
Becker-Underwood, Inc.

Individual(s)
 General Partnership
 Corporation
 Association
 Limited Partnership
 Other

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment
 Security Agreement
 Merger
 Change of Name
 Other

Execution Date: August 21, 2001

2. Name and address of receiving party(ies)
 Name: Aventis CropScience SA
 Street Address: 55 Avenue Rene Cassin
 Lyon, France 69009

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

OFFICE OF RECORDS
SECTION 9-11-8-00

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,914,397
 Additional numbers attached? Yes No


5. Name and address of party to whom correspondence concerning document should be mailed:
 William F. Lawrence
 Frommer Lawrence & Haug LLP
 745 Fifth Avenue
 New York, New York 10036

6. Total number of applications and registrations involved 1
 7. Total fee (37 CFR 3.41)..... \$ 40.00
 Enclosed
 Authorized to be charged to deposit account 05-0320.

8. Deposit account number: 50-0320
 (Attach duplicate copy of this page if paying by deposit account).

Do not use this space

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William F. Lawrence, Reg. No. 28,029  February 1, 2002

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

03/11/2002 LUMELLER 00000040 1914397
FC:481 40.00 00

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Reg. No. : 1,914,397
Filing Date : August 29, 1995
Mark : DEFINE
Trademark Owner : Aventis Cropscience SA

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Patents and Trademarks
Washington D. C. 20231

Attn: Box Assignments/No Fee

Dear Sir:

Aventis Cropscience SA, owner of the above trademark registration, hereby designates William F. Lawrence whose postal address is Frommer Lawrence & Haug LLP, 745 Fifth Avenue, New York, New York 10151 as its domestic representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby appoints William F. Lawrence, Registration No. 28,029, Frommer Lawrence & Haug LLP, 745 Fifth Avenue, New York, New York 10151, its attorney, to prosecute this application for registration with full power of substitution and revocation, to transact all business in the Patent and Trademark Office connected therewith, and to receive the Certificate.

Please conduct all correspondence to:

William F. Lawrence, Esq.
Frommer Lawrence & Haug LLP
745 Fifth Avenue
New York, New York 10151

Aventis CropScience SA

By: _____
Name: Jean-Pierre POUSSET
(Typed):

Title: Proxy
(Typed):



Dated: January 23, 2002

TRADEMARK ASSIGNMENT

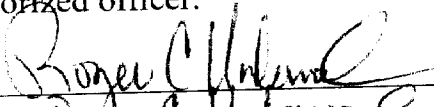
WHEREAS, Becker-Underwood, Inc., 801 Dayton Avenue, Ames, Iowa 50010
(hereinafter referred to as "ASSIGNOR"), owns the following United States trademark
registration:

<u>TRADEMARK</u>	<u>U.S. TRADEMARK REGISTRATION NO.</u>	<u>FILING DATE</u>
DEFINE	1,914,397	August 29, 1995

WHEREAS, Aventis Cropscience SA, 55 Avenue Rene Cassin, Lyon, France 69009,
(hereinafter referred to as "ASSIGNEE"), is desirous of acquiring said registration;

NOW THEREFORE, for \$1.00 and other good and valuable consideration, receipt of
which is hereby acknowledged, the ASSIGNOR does hereby sell, assign and transfer unto the
ASSIGNEE all of its right, title and interest in and to this mark, together with the goodwill of the
ASSIGNOR's business connected with and symbolized by this mark and registration, and the
right to sue for any past infringement and recover damages and profits related thereto.

In witness, whereof, Becker-Underwood has caused this document to be executed by its
duly authorized officer.

By: 
Name: Roger C. Underwood
Title: President

Dated: 8 21 2001