

03-11-2002

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attached original documents or copy thereof.

To the Honorable Commissioner of

102008895

3-11-02

1. Name of conveying party(ies):

KMS Research Inc.

- Individual(s)
- General Partnership
- Corporation-State California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 27, 2002

2. Name and address of receiving party(ies):

Name: Kao Kabushiki Kaisha  
a/k/a Kao Corporation

Internal Address:  
14-10, Nihonbashi Kayabacho 1-chome,  
Street Address: Chuo-ku

City: Tokyo 103-810 Country: Japan  
State: ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Country: Japan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached listing

B. Trademark registration No.(s)

See attached listing

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael I. Davis, Esq.

Internal Address: Fross Zelnick Lehrman & Zissu

Street Address: 866 United Nations Plaza

City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved:

43

7. Total fee (37 CFR 3.41): \$ 1,090.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

03/12/2002 6TON11 00000059 1075317

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01 FC:481 40.00 OP  
02 FC:482 1050.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathryn Jennison Shultz  
Name of Person Signing

March 11, 2002

Date

Total number of pages comprising cover sheet:

3

## Schedule of Trademarks

<u>Trademark</u>	<u>Reg. No.</u>
CLEANSE PHREE	1,075,317
REPLACE	1,075,318
NEFA	1,075,319
MG +	1,075,788
ULTRA-PAK	1,087,161
NEFA+	1,087,162
KMS	1,137,156
PREMIUM PERM	1,265,334
Miscellaneous Design	1,270,476
PROLIMIN-49	1,291,643
CRÈME DE LA MOUSSE	1,295,459
OH, SO GENTLE	1,358,725
TRILOGY	1,360,032
PROLIMIN GOLD	1,391,303
C'EST LA FORCE	1,403,694
GELATO	1,471,889
ULTRA-VOLUME	1,509,793
SILKER	1,621,918
CONDITIONING FIXX	1,691,090
KMS HAIRCARE	1,763,928
PROLIFIXX	1,886,870
PROLIMAXX	1,914,056

ARC	1,923,228
DAN PHREE	1,935,532
COLOR RESPONSE	1,948,008
LOCK & SHINE	2,000,432
PRO-ACT	2,006,517
AMP	2,007,200
LIQUID ASSETS	2,008,300
FLAT OUT	2,033,784
PURITIVES	2,049,761
SOURCELAB	2,094,840
PROLIFORCE	2,107,178
PROLIFREE	2,107,179
THERMASTAT	2,147,744
PASTE	2,163,760
Miscellaneous Design	2,409,501

<u>Trademark</u>	<u>Ser. No.</u>
COLOR LAST	75/273,376
QUICK CHANGE	78/065,640
COLOR BLAST	78/065,642
COLOR VITALITY	78/070,900
AMP VOLUME	78/070,901
TURNSTYLE	78/084,525

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Kao Kabushiki Kaisha a/t/a Kao Corporation,  
by assignment from KMS Research Inc.

Registration No.: 1,075,317

Registered: October 18, 1977

Mark: CLEANSE-PHREE (Stylized)

Our Ref: KAO 8803305

**REVOCATION OF POWER OF ATTORNEY,  
REQUEST FOR CHANGE OF ADDRESS FOR CORRESPONDENCE, AND  
APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Box NO FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Registrant, Kao Kabushiki Kaisha a/t/a Kao Corporation, hereby revokes all Powers of Attorney heretofore granted in connection with this registration.

**ADDRESS FOR CORRESPONDENCE**

Registrant requests that all correspondence in connection with this registration be directed to the law firm of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017, ATTENTION: Susan Upton Douglass (Tel.: 212-813-5900), its attorneys.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Registrant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

Dated: February 27, 2002

**KAO KABUSHIKI KAISHA  
A/T/A KAO CORPORATION**

By: 

Name: Roger Goldschmidt

Title: AUTHORIZED SIGNATORY

**ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, KMS RESEARCH INC., a corporation organized and existing under the laws of the State of California, located and doing business at 4712 Mountain Lakes Boulevard, Redding, California 96003("Assignor"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks");

**and WHEREAS**, KAO KABUSHIKI KAISHA, also trading as Kao Corporation, a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-810, Japan ("Assignee"), is desirous of acquiring the Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

KMS RESEARCH INC.

By: 

Name: LARRY D LASH

Title: Vice President and Secretary

Date of Signature: February 27, 2002

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**SCHEDULE OF TRADEMARKS**

<b>TRADEMARKS</b>	<b>SERIAL NO. / REGISTRATION NO.</b>
AMP (stylized)	2,007,200
AMP VOLUME	78/070,901
ARC	1,923,228
C'EST LA FORCE	1,403,694
CLEANSE PHREE (Stylized)	1,075,317
COLOR BLAST	78/065,642
COLOR LAST	75/273,376
COLOR RESPONSE	1,948,008
COLOR VITALITY	78/070,900
CONDITIONING FIXX	1,691,090
CREME DE LA MOUSSE and Design	1,295,459
DAN PHREE	1,935,532
FLAT OUT	2,033,784
GELATO	1,471,889
KMS	1,137,156
KMS HAIRCARE & Design	1,763,928
LIQUID ASSETS	2,008,300
LOCK & SHINE	2,000,432
MG + (stylized)	1,075,788
Miscellaneous design (molecular logo)	2,409,501
Miscellaneous design (molecular logo)	1,270,476
NEFA	1,075,319
NEFA+ (Stylized)	1,087,162

OH, SO GENTLE	1,358,725
PASTE	2,163,760
PREMIUM PERM	1,265,334
PRO-ACT	2,006,517
PROLIFORCE	2,107,178
PROLIFREE	2,107,179
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PROLIMIN GOLD	1,391,303
PROLIFIXX	1,886,870
PROLIMAXX	1,914,056
PURITIVES	2,049,761
QUICK CHANGE	78/065,640
REPLACE (Stylized)	1,075,318
SILKER	1,621,918
SOURCELAB	2,094,840
THERMASTAT	2,147,744
TRILOGY	1,360,032
TURNSTYLE	78/084525
ULTRA-PAK	1,087,161
ULTRA-VOLUME	1,509,793