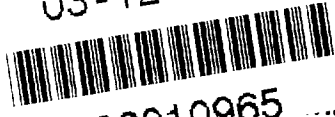


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TRADEMARKS ONLY

Form PTO-1594 (Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Tirel Limited

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Company registered in the British Virgin Islands

Additional name(s) of conveying party(ies) attached? Yes No

2-26-02

2. Name and address of receiving party(ies)
Name: J Choo (Jersey) Limited
Internal P.O. Box 302
Address: Westaway Chambers
Street Address: 39 Don Street
City: St. Helier State: Jersey Zip: JE48UA

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other Company registered in Jersey

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: November 14, 2001

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) 75/772021
 B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Gregory A. Nelson, Esq.
Akerman Senterfitt & Eidson, P.A.
 Internal Address: _____
222 Lakeview Avenue, Suite 400
West Palm Beach, FL 33401
 Street Address: 222 Lakeview Avenue,
Suite 400
 City: West Palm Beach State: FL Zip: 33401

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
50-0951

9. Signature.
Gregory A. Nelson, Esq.
 Name of Person Signing [Signature] 2/8/02
 Signature Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

03/11/2002 RAHMD1 00000167 75772021
01 FC:481 40.00 DP

TRADEMARK
REEL: 002457 FRAME: 0929



TRAVERS
SMITH
BRAITHWAITE

Dated 14 November 2001

(1) TIREL LIMITED

(2) J CHOO (JERSEY) LIMITED

DEED OF ASSIGNMENT OF
TRADE MARK APPLICATIONS

BETWEEN:-

- (1) **TIREL LIMITED**, a company registered in the British Virgin Islands whose registered office is at Columbus Centre Building, Wickhams Cay, Road Town, Tortula, British Virgin Islands (the "**Assignor**"); and
- (2) **J CHOO (JERSEY) LIMITED**, a company registered in Jersey with number 64645 whose registered office is at P.O. Box 302, Westaway Chambers, 39 Don Street, St Helier, Jersey, JE4 8UA (the "**Assignee**").

NOW THIS DEED OF ASSIGNMENT WITNESSES as follows:-

1. DEFINITIONS

In this Assignment the following words and expression(s) shall have the meanings ascribed to them below:-

Applications the trade mark applications made in respect of the Jimmy Choo Name and which are listed in the Schedule to this Assignment.

Jimmy Choo Name the name "Jimmy Choo".

2. ASSIGNMENT

In pursuance of and in consideration for the payment by the Assignee of one pound (receipt of which the Assignor hereby acknowledges), the Assignor hereby assigns to the Assignee with full title guarantee:-

- 2.1** all right, title and interest in the Applications together with the goodwill of the business relating to the goods in respect of which the marks the subject of the Applications have been used to the intent that upon registration being made of any marks pursuant to the Applications, this Assignment shall be deemed to vest proprietorship of the marks so registered in the Assignee as registered proprietor; and
- 2.2** all right, title and interest possessed by the Assignor in the Jimmy Choo Name anywhere in the world including (without limitation) all rights in any formal

application (other than the Applications) or registration existing in respect of the Jimmy Choo Name in any jurisdiction.

3. FURTHER ASSURANCE

The Assignor shall at the request and expense of the Assignee render such assistance, do all acts and execute all documents and so far as it is able procure the deposing to or swearing of any declarations or oaths which may be necessary or desirable for vesting the Applications and any registrations resulting from the Applications in the Assignee and for conferring on the Assignee rights of action in relation to any infringement by third parties of the marks the subject of the Applications which may have occurred prior to this Assignment.

4. DEED

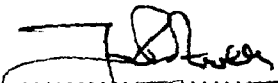
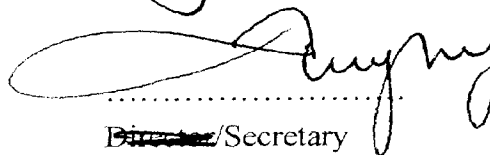
The parties intend that this Assignment is entered into as a deed.

5. GOVERNING LAW

This Assignment shall be governed by English law and the parties submit to the non-exclusive jurisdiction of the English courts.



THIS DEED OF ASSIGNMENT has been duly executed and delivered by the parties on the date stated above.

EXECUTED as a DEED by *W. Rothwell*
(DIRECTOR) and *A. Tansley*
~~THE COMPANY~~ SECRETARY)
for and on behalf of)
TIREL LIMITED)


.....
Director

.....
~~Director~~/Secretary

for QUORUM SECRETARIES LIMITED
as Company Secretary

EXECUTED as a DEED by)
)
 and)
)
 for and on behalf of)
)
J CHOO (JERSEY) LIMITED)


.....
Director

.....
Director/~~Secretary~~

THE SCHEDULE

The Applications

Country	Application Number	Class
Argentina	2293689	35
Australia	824484	25
Brazil	822803534	25
Canada	104824200	25
China	2000 106790	25
Hong Kong	2000 03563	25
Indonesia	D0014480	25
Japan	4442564	25
Malaysia	2000 05759	25
Mexico	425918	25
New Zealand	617554	25
Philippines	42000005441	25
Singapore	T00/02687Z	25
South Korea	40-2000-30638	25
Taiwan	89/036348	25
Thailand	434069	25
United States of America	75/772021	25