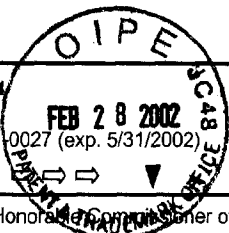


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(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

Handwritten: Mrs 2/28/02

1. Name of conveying party(ies):

Lucinda T. Heekin

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: February 19, 2002

2. Name and address of receiving party(ies)

Name: LBP Catalog Co.

Internal

Address:

Street Address: 7817 Cooper Road

City: Cincinnati State: OH Zip: 45242

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Ohio
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,845,246 and 1,879,361

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stuart L. Sorenson, Esq.

Internal Address:

Luce, Forward, Hamilton & Scripps LLP

Street Address:

11988 El Camino Real, Suite 200

City: San Diego State: CA Zip: 92130

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed ch. no. 121535
- Authorized to be charged to deposit account

8. Deposit account number:

N/A

DO NOT USE THIS SPACE

9. Signature.

Christine E. Baur, Esq.

Name of Person Signing

Signature

February 28, 2002

Date

4

Total number of pages including cover sheet, attachments, and document:

03/11/2002 TD1A21 00000113 1845246

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481
02 FC:482

40.00 OP
25.00 DP

31 00

TRADEMARK
REEL: 002459 FRAME: 0048

NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS NUNC PRO TUNC ASSIGNMENT is entered into this 11th day of February, 2002, by and between LUCINDA T. HEEKIN ("ASSIGNOR") and LBP CATALOG CO., an Ohio corporation ("ASSIGNEE"):

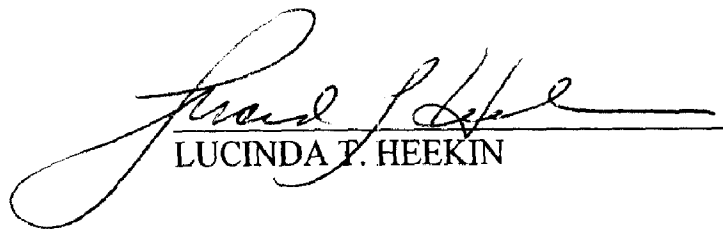
W I T N E S S E T H

WHEREAS, ASSIGNOR adopted and used the service marks and/or trademarks listed on Exhibit A, attached hereto and made a part hereof (hereinafter collectively referred to as the "Marks"); and

WHEREAS, ASSIGNOR is the registered owner of the Marks in the records of the United States Patent and Trademark Office and the Office of the Montana Secretary of State; and

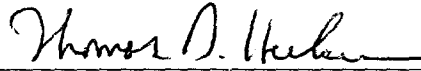
WHEREAS, ASSIGNEE acquired the Marks from ASSIGNOR on April 8, 1994, together with the goodwill of ASSIGNOR'S business with which the Marks were used and which was connected with the use of or symbolized by the Marks, and any and all registrations thereof (or applications therefor);

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by ASSIGNOR, ASSIGNOR by these presents sells, transfers, conveys and assigns unto ASSIGNEE, nunc pro tunc, ASSIGNOR's entire rights, title and interest in and to the Marks, all registrations and applications for registration of the Marks (including all renewals and extensions thereof), ASSIGNOR's right to recover for past infringement of the Marks and the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks. Assignor agrees to execute any additional documents requested by ASSIGNEE in order to effect or record this nunc pro tunc assignment of the Marks.


LUCINDA T. HEEKIN

STATE OF OHIO)
COUNTY OF HAMILTON) SS:

On this 19th day of February, 2002, before me personally appeared LUCINDA T. HEEKIN, to me personally known to be the individual who executed the foregoing assignment and who acknowledged to me that she executed the same as a free act for the purpose set forth therein.



Notary Public

My Commission Expires: ~~Thomas D. Heekin, Attorney at Law~~
~~Notary Public, State of Ohio~~
My commission has no expiration date
Section 147.03 B. C.

ACCEPTED:

LBP CATALOG CO., an Ohio corporation

By: 

Lucinda T. Heekin, President

Dated: 2/19/02

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EXHIBIT A

	<u>MARK</u>	<u>JURISDICTION</u>	<u>REGISTRATION NO.</u>
1.	Last Best Place Catalog	United States	1,845,246
2.	The Last Best Place Catalog Company (and design)	United States	1,879,361
3.	The Last Best Place Catalog Company (and design)	Montana	17603-144(30)
4.	Last Best Place Catalog Company	Montana	17602-144(29)

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