

03-13-2002

Form PTO-1594

(Rev. 03/01)

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Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼



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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

2 26 02**American Stores Company**

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: November 8, 2000

2. Name and address of receiving party(ies)

Name: Saramar L.L.C.

Internal

Address: \_\_\_\_\_

Street Address: 961 Silver Lake Blvd. Ste. 145City: Dover State: DE Zip: 19901

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation-State \_\_\_\_\_

☒ Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic  
 representative designation is attached: ☐ Yes ☒ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,364,809Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Arthur J. DeBaughInternal Address: Sara Lee CorporationIntellectual PropertyLaw DepartmentStreet Address: 1000 E. Hanes Mill Rd.WinstonCity: Salem State: NC Zip: 271056. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41).....\$ 40.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number:

190143

(Attach duplicate copy of this page if paying by deposit account).

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true  
 copy of the original document.

S. Kathleen Frith

Name of Person Signing

Kathleen Frith

Signature

October 16, 2001

Date

2

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

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TRADEMARK  
 REEL: 002459 FRAME: 0427

## TRADEMARK ASSIGNMENT

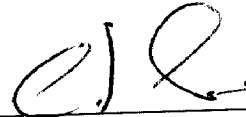
WHEREAS, American Stores Company, a corporation organized under the laws of the State of Delaware, having a principal place of business at 709 East South Temple, Salt Lake City, Utah 84102, has heretofore adopted and used the trademark MUNCH-A-BUNCH and is the owner of U.S. registration no. 2,364,809 of the U.S. Patent and Trademark Office (hereinafter referred to as the "Trademark" and "Registration," respectively); and

WHEREAS, Saramar L.L.C., a limited liability company organized under the laws of the State of Delaware, having a principal place of business at 961 Silver Lake Boulevard, Suite 145, Dover, Delaware 19901, wishes to acquire such Trademark and Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said American Stores Company does hereby assign unto Saramar L.L.C. all right, title and interest in and to the Trademark and the Registration, together with any goodwill of the business connected with the use of and symbolized by such Trademark and Registration.

THIS TRADEMARK ASSIGNMENT shall be effective as of this 8<sup>th</sup> day of November, 2000.

AMERICAN STORES COMPANY

By:   
Charles F. Cole, Vice President  
Sr.