

03-13-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002, Tab settings

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ET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 2-26-02 The Armor All/STP Products Company 1221 Broadway Oakland, California 94612

2. Name and address of receiving party(ies) Name: Armor All Products Corporation Internal Address: Street Address: 1221 Broadway City: Oakland State: CA Zip: 94612

3. Nature of conveyance: [X] Other re-record assignment to correct name Execution Date: 7/31/01

[X] Corporation-State Delaware If assignee is not domiciled in the United States, a domestic representative designation is attached: [X] Yes [] No

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/229206 76/229205 76/229204 76/229207

B. Trademark Registration No.(s) Additional number(s) attached [X] Yes [] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Kasimira C. Verdi Internal Address: The Clorox Company Street Address: 1221 Broadway City: Oakland State: CA Zip: 94612

6. Total number of applications and registrations involved: 4 7. Total fee (37 CFR 3.41): \$ Enclosed [X] Authorized to be charged to deposit account 8. Deposit account number: 03-2270

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true original document. KASIMIRA C. VERDI ASSISTANT SECRETARY Signature Date 7/31/02

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/13/2002 AHMED1 00000026 032270 76229206 01 FC:481 40.00 CH 02 FC:482 75.00 CH

TRADEMARK REEL: 002460 FRAME: 0035

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ASSIGNMENT OF TRADEMARKS AND GOODWILL

WHEREAS, THE ARMOR ALL/STP PRODUCTS COMPANY, a corporation organized under the laws of the State of Delaware, United States of America, located at 1221 Broadway, Oakland, California 94612, United States of America, hereinafter referred to as AA/STP, is the sole and exclusive owner of the United States trademarks indicated on **Exhibit A** hereto, and of the goodwill of the business carried on by it in connection with said trademarks; and,

WHEREAS, ARMOR ALL PRODUCTS CORPORATION, a corporation organized under the laws of the State of Delaware, located at 1221 Broadway, Oakland, California 94612, United States of America, hereinafter referred to as ARMOR ALL, is desirous of acquiring said trademarks, together with the goodwill of the business heretofore carried on by AA/STP in connection with said trademarks.

NOW, THEREFORE, in consideration of the sum of One United States Dollars (USD\$1.00) and for other good and valuable consideration, receipt whereof in full is hereby acknowledged:

1. AA/STP hereby sells, assigns and transfers to ARMOR ALL, its successors, assigns and other legal representatives, the entire right, title and interest in and to said trademarks and the goodwill of the business heretofore carried on by AA/STP in connection with said trademarks, together with all claims, demands and causes of action for the past infringement of any or all said trademarks and registrations or for unfair competition in business in connection therewith wheresoever or by whomsoever committed; the same to be held and enjoyed by ARMOR ALL, its successors, assigns or other legal representatives as fully and entirely as the same would or could have been held and enjoyed by AA/STP had this assignment and sale not been made.
2. AA/STP warrants, covenants and represents the fact to be that it is the owner of said trademarks, and that it has the full right to convey the entire interest hereby assigned.

3. AA/STP further covenants with ARMOR ALL to execute when requested such additional assignments, instruments and documents as may be necessary or desirable to effectuate this agreement and assignment.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of this 31st day of July, 2001.

THE ARMOR ALL/STP PRODUCTS COMPANY
a corporation of the State of Delaware, U.S.A.

By: 

Title: _____
KASIMIRA C VERDI
ASSISTANT SECRETARY

ARMOR ALL PRODUCTS CORPORATION
a corporation of the State of Delaware, U.S.A.

By: 

Title: _____
KASIMIRA C VERDI
ASSISTANT SECRETARY

AASTP-AAPC ASG

EXHIBIT A

Mark	App. No.
ARMOR ALL	76/229206
ARMOR ALL	76/229204
MISCELLANEOUS DESIGN	76/229207
MISCELLANEOUS DESIGN	76/229205