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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

10/22/01

1. Name of conveying party(ies): World Publications, Inc. 10/22/01 Individual(s) Association General Partnership Limited Partnership Corporation-State Massachusetts Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: World Publications Group, Inc. Internal Address: Street Address: 455 Somerset Avenue City: N. Dighton, State: MA Zip: 02764 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: Dec. 8, 2000

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,934,092 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Robin E. Gross Internal Address: Attorney at Law 1414 Avenue of the Americas Street Address: Suite: 1101 City: New York, State: N.Y. Zip: 10019

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account B. Deposit account number: Fee Pd. (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Robin E. Gross Signature Date Oct. 15, 2001

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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