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To the Honorable Commissioner of Patents and Trademarks

Attached original documents or copy thereof.

102017406

1. Name of conveying party(ies):

Maritz Travel Company

- Individual(s)
- General Partnership
- Corporation-State Missouri
- Other
- Association
- Limited Partnership

3-15-02

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 3/5/02

2. Name and address of receiving party(ies):

Name: Maritz Inc.

Internal Address:

Street Address 1375 N. Highway Dr.

City: Fenton State MO Zip: 63099

Individual(s) citizenship:

Association

General Partnership

Limited Partnership

Corporation State Missouri

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
75/387,357

B. Trademark Registration No(s):
2,225,510
2,105,351
1,964,007
2,011,025
1,951,092

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Terri Branson

Internal Address: Lewis, Rice & Fingersh, L.C.

Street Address: 500 N. Broadway, Suite 2000

City: St. Louis State: MO Zip: 63102

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 3.41)

Enclosed

Authorized to be charged to deposit account

\$ 165.00

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

RECEIVED
2002 MAR 15 PM 9:23
ASSIGNMENT SERVICES
DIVISION

03/15/2002 DBYRNE 00000191 75387357

DO NOT USE THIS SPACE

01 FC:481
02 FC:482

40.00 OP
125.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Terri Branson

Name of Person Signing

Signature

3/12/02

Date

Total number of pages comprising cover sheet:

1

Mail documents to be recorded with required cover sheet information to:
Commissioner of patents & Trademarks, Box Assignments
Washington, DC 20231

TRADEMARK
REEL: 002461 FRAME: 0845

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Maritz Travel Company, a Missouri Corporation ("Assignor"), having its principal place of business located at 1375 N. Highway Dr. Fenton, MO 63099, hereby assigns to Maritz, Inc., a Missouri Corporation ("Assignee"), having its principal place of business located at 1375 N. Highway Dr. Fenton, MO 63099, its successors and assigns, the entire right, title and interest for all countries in and to the trademarks listed on the attached schedule (hereinafter the "MARKS"), together with the good will symbolized by the MARKS, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights and remedies based on past infringement of said MARKS and/or registrations including the right to sue and collect damages and profits for such infringement, the same to be held and enjoyed by the ASSIGNEE, its successors and assigns.

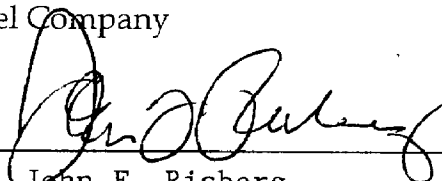
For said consideration, ASSIGNOR hereby agrees, upon the request and at the expense of said ASSIGNEE, to execute and agrees to perform any affirmative acts and execute all documents necessary to obtain and maintain said domestic or foreign certificates of registration of said MARKS, and vest in said ASSIGNEE all rights therein, whereby said MARKS will be held and enjoyed by said ASSIGNEE, to the full end of the term for which said MARKS may be granted as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made.

In the event that ASSIGNEE is unable for any reason to secure ASSIGNOR's or a duly authorized representative thereof's signature to any document required to file, prosecute, register, or memorialize the assignment of the right, title and interest assigned hereunder, the undersigned hereby irrevocably designates and appoints ASSIGNEE and ASSIGNEE's duly authorized officers and agents of its managing member as ASSIGNOR's agents and attorneys-in-fact to act for and on ASSIGNOR's behalf and instead of ASSIGNOR: (i) to execute, file, prosecute, register and memorialize the assignment of any such application, (ii) to execute and file any documentation required for such enforcement, and (iii) to do all other lawfully permitted acts to further the filing, prosecution, registration, memorialization of assignment, issuance, and enforcement of said assigned right, title and interest, all with the same legal force and effect as if executed by ASSIGNOR.

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Executed on this 5th day of March, 2002.

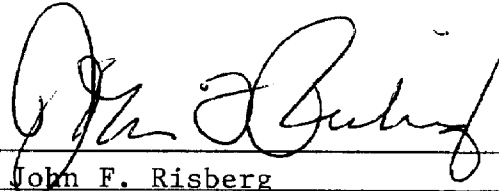
Maritz Travel Company

By: 
Name John F. Risberg
Title Vice President

ACCEPTANCE OF ASSIGNMENT


Assignee hereby accepts the foregoing assignment.

Maritz, Inc.

By: 
Name John F. Risberg
Title Senior Vice President

STATE OF Missouri)
) SS.
COUNTY OF St. Louis)

On this 5th day of March, 2002, personally appeared John F. Risberg, to me known and known to me to be Vice President of Maritz Travel Company, the Assignor above-named, and acknowledged that he/she executed the foregoing Assignment on behalf of the Assignor and pursuant to authority duly received.


Notary Public

