



03-18-2002



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):

Nordli, Wilson Associates L.L.P.

3-12-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Liability Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 26, 2002

2. Name and address of receiving party(ies):

Name: American Psychological Association

Address: 750 First Street, N.E. Washington, D.C. 20002-4242

- Individual(s) citizenship
- Incorporated Association - District of Columbia
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

733,799

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Brian D. Anderson
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
Attorneys at Law
Fourth Floor
1755 Jefferson Davis Highway
Arlington, Virginia 22202

OSMMN Ref: 217606US

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): . . . \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 50-2014
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian D. Anderson
Name of Person Signing

Signature

March 7, 2002
Date

Total number of pages including cover sheet, attachments, and document: 2

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ASSIGNMENT

WHEREAS, Nordli, Wilson Associates L.L.P. (hereinafter the "Assignor") has changed its entity status from partnership to a limited liability partnership organized under the laws of the Commonwealth of Massachusetts, with principal place of business at 18 Lyman St., Suite 212, Westborough, Massachusetts 01581-1474; and

WHEREAS, the Assignor has adopted and used the trademark THE CONSULTING PSYCHOLOGIST and is the owner of U.S. Trademark Registration No. 733,799 for said mark; and

WHEREAS, the American Psychological Association, an incorporated association organized under the laws of the District of Columbia, with a principal business address of 750 First Street, N.E., Washington, D.C. 20002-4242 (hereinafter the "Assignee"), on its behalf as well as that of its Division 13, The Consulting Psychology Division, wishes to acquire all of Assignor's rights in and to the trademark THE CONSULTING PSYCHOLOGIST together with the good will associated therewith, and U.S. Trademark Registration No. 733,799.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee as of the date written below all rights, title and interest in and to the trademark THE CONSULTING PSYCHOLOGIST and U.S. Trademark Registration No. 733,799, together with the good will of the business which is symbolized by the trademark and with the right to recover for damages and profits and all other remedies for past infringement thereof.

ASSIGNOR
Nordli, Wilson Associates L.L.P.

By: Lester L Tobias
Dr. Lester Tobias

Title: Managing Partner

Date: Feb 26 2002

Signed, sealed and delivered before me this 26th day of February, 2002.

Ellen Ciambriello
Notary Public

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