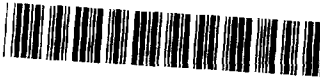


03-18-2002



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102019139

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Platte Productions, LLC

2-27-02

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other California Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Westrim, Inc.

Internal Address: _____
Address: _____

Street Address: 7855 Hayvenhurst Avenue

City: Van Nuys State: CA Zip: 91406

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: February 1, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

S.N. 76/010,790

B. Trademark Registration No.(s)

2,495,829 & 2,511,911

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John E. Kelly, Esq.

Internal Address: _____

KELLY BAUERSFELD LOWRY &

KELLEY, LLP

Street Address: 6320 Canoga Avenue

Suite 1650

City: Woodland Hills State: CA Zip: 91367

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John E. Kelly, Esq.

Name of Person Signing

Signature

February 15, 2002

Date

Total number of pages including cover sheet, attachments, and document: _____

03/18/2002 LNUELLER 00000003 76010790

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481
02 FC:482

40.00 OP
50.00 OP

TRADEMARK
REEL: 002462 FRAME: 0248

TRADEMARK ASSIGNMENT

WHEREAS, Platte Productions, LLC, a California Limited Liability Company, owns the following U.S. registrations and application:

U.S. Reg. No. 2,495,829 for PSB PAPER/STICKER BINDER,
granted October 9, 2001

U.S. Reg. No. 2,511,911 for THE ULTIMATE IN ORGANIZATION,
granted November 27, 2001

U.S. App. S.N. 76/010,790 for slogan "IF YOU'RE GONNA CROP -
DO IT IN-STYLE", filed March 28, 2000

WHEREAS, Westrim, Inc., a Delaware corporation, having a principal place of business at 7855 Hayvenhurst Avenue, Van Nuys, California 91406 - desires to acquire and exclusively own the above-identified U.S. registrations, application and related marks.

NOW THEREFORE, for good and valuable consideration Platte Productions, LLC, a California Limited Liability Company (Assignor) assigns and transfers to Westrim, Inc. (Assignee), effective February 1, 2002, the above-identified registrations, application and related marks and all the good will of the business symbolized by and associated with the marks.


The Commissioner of Patents and Trademarks is requested to record this Assignment in the U.S. Patent and Trademark Office and return it to the attorneys of record identified as follows:

John E. Kelly, Esq.
Kelly Bauersfeld Lowry & Kelley, LLP
6320 Canoga Avenue, Suite 1650
Woodland Hills, California 91367
(818) 347-7900

Date:

1 FEB 02

Platte Productions, LLC
(Assignor)



By: Curtis Platte, Member