

03-19-2002

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings ⇌ ⇌ ⇌ ▼



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102022230

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Little Caesar Enterprises, Inc.

- Individual(s)
- General Partnership
- Corporation-State Michigan
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: March 7, 2002

2. Name and address of receiving party(ies)

Name: LC Trademarks, Inc.

Internal Address: FOX Office Center

Street Address: 2211 Woodward Avenue

City: Detroit State: MI Zip: 48201-3400

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Michigan
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,496,460

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marc A. Bergsman

Internal Address: Dickinson Wright, PLLC  
Suite 800

Street Address: 1901 L Street, N.W.

City: Washington, State: DC Zip: 20036

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-1061

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marc A. Bergsman  
Name of Person Signing

*Marc A. Bergsman*  
Signature

March 12, 2002  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

03/18/2002 AAHMD1 00000170 2496460

01 FC:481

40.00 OP

TRADEMARK  
REEL: 002462 FRAME: 0837

**ASSIGNMENT**

ASSIGNMENT effective the 7th day of March, 2002, by and between Little Caesar Enterprises, Inc. (hereinafter "Assignor"), a Michigan corporation with an address at Fox Office Center, 2211 Woodward Avenue, Detroit, Michigan 48201-3400, to LC Trademarks, Inc. (hereinafter "Assignee"), a Michigan corporation with an address at Fox Office Center, 2211 Woodward Avenue, Detroit, Michigan 48201-3400.

WHEREAS, Assignor is using HOCKEY!HOCKEY! (Registration No. 2,496,460) in International Classes 30 and 42 in connection with its business (the "Mark").

WHEREAS, Assignee desires to acquire the Mark and the goodwill of the business associated therewith.

NOW THEREFORE, in consideration of ten dollars (\$10) and other good and valuable consideration, Assignor hereby conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Mark, together with the goodwill of the business symbolized thereby.

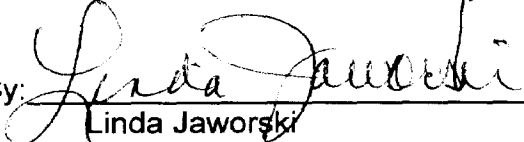
Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from any past infringing uses of the Mark.

Assignor warrants that it has good and valid title to the Mark, including the application therefor.

Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do other lawful acts necessary to carry to the intent of this Assignment at Assignee's expense and request, as well as provide such documents, material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

**LITTLE CAESAR ENTERPRISES, INC.**

By:   
Linda Jaworski

Title: Sr. V. P. of Marketing

State of Michigan )  
ss )  
County of Wayne )

Linda Jaworski, being duly sworn, did depose and say this 7<sup>th</sup> day of March, 2002, that she is an officer of Little Caesar Enterprises, Inc.; that she is authorized to execute this Assignment on behalf of said corporation; that she has read and signed the foregoing Assignment and knows and understands the contents thereof.

Jill M. McCormick  
Notary Public  
My Commission Expires:

JILL M. MCCORMICK  
Notary Public, Macomb County, MI  
My Commission Expires Nov 7, 2003

O:\Trademarks\LC Trademarks, Inc\HOCKEY!HOCKEY! assignment.doc