

03-13-2002

Form PTO-1594

(Rev. 03/01)

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RE: 1



102013517

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Autumn-Harp, Inc. 2-21-02

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Vermont  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: January 29, 1999

## 2. Name and address of receiving party(ies)

Name: Avalon Natural Cosmetics,

Internal Incorporated

Address: \_\_\_\_\_

Street Address: 1129 Industrial Ave., Suite 200

City: Petaluma State: CA Zip: 94952

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State California  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,970,218

Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory N. Owen, Esq.

Internal Address: Suite 1910

Owen, Wickersham &amp; Erickson, P.C.

455 Market Street

Street Address: \_\_\_\_\_

City: San Francisco State: CA Zip: 94105

## 6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gregory N. Owen

Name of Person Signing

Signature

February 6, 2002

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

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TRADEMARK  
 REEL: 002463 FRAME: 0068

## TRADEMARK ASSIGNMENT AGREEMENT

**MARKS:** As per Schedule 1

**REGISTRATION AND SERIAL NUMBERS:** As per Schedule 1

**OWNER/ASSIGNOR:** AUTUMN-HARP, INC., a Vermont corporation

**ASSIGNEE:** AVALON NATURAL COSMETICS, INCORPORATED, a California corporation

WHEREAS, Autumn-Harp, Inc., a Vermont corporation with its address at 61 Pine Street, Bristol, Vermont ("Assignor"), has adopted, used, is using or had a *bona fide* intent to use the marks listed in Schedule 1 attached and made a part of this Agreement; and

WHEREAS, Avalon Natural Cosmetics, Incorporated, a California corporation ("Assignee"), with its address at 1129 Industrial Avenue, Suite 200, Petaluma, California, desires to acquire the marks and all right, title and interest in the marks, including domestic and foreign trademark registrations and applications for trademark registration;

WHEREAS, Assignor has sold to Assignee the portion of its business to which the marks pertain;

### NOW THEREFORE

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, Autumn-Harp, Inc., Vermont corporation, does hereby assign and transfer to Avalon Natural Cosmetics, Incorporated, a California corporation, all of its right, title and interest in and to the marks listed on Schedule 1 attached and made a part of this Agreement, together with the goodwill symbolized by the marks, including any and all right, title and interest in the marks, whether registered or unregistered, throughout the world, and the registrations and applications for registration listed on such Schedule 1.

P. 19

TRADEMARK  
REEL: 002463 FRAME: 0070

## Registrations

<u>Name</u>	<u>Registration#</u>	<u>Status</u>
Un-petroleum Jelly		
U.S.A.	1,597,079	Registered
Canada	458,205	Registered
U.K.	1,447,831	Registered
Un-petroleum		
U.S.A.	1,817,217	Registered
Canada	480,486	Registered
Benelux	556,966	Registered
France	94,517,095	Registered
U.K.	2,019,430	Registered
Israel	92,177	Registered
Un-petroleum Lip Jelly		
U.S.A.	1,870,963	Registered
Benelux	552,945	Registered
Canada	497,606	Registered
France	94,525,081	Registered
U.K.	2,035,690	Registered
Un-petroleum Stylized Logo		
U.S.A.	1,9 <sup>7</sup> <del>80</del> ,218	Registered
Smart Mouth		
U.S.A.	2,062,320	Registered
Canada		Filed
E.C.		Pending
Plant Powered Lip Care		
U.S.A.		Pending
Australia		Pending
Canada		Pending
Terra Tints		Pending

<u>Name</u>	<u>Registration#</u>	<u>Status</u>
Lip Spice		
U.S.A.	1,889,144	Registered
Benelux	554,291	Registered
Canada	467,406	Registered
France	94,523,147	Registered
U.K.	1,557,010	Registered
Un-chap		
U.S.A.	1,801,338	Registered
Honey Pot		
U.S.A.	1,841,131	Registered
Benelux	552,683	Registered
France	94,525,080	Registered
Hot Spots		
U.S.A.	1,930,255	Registered
Hot Spots for Tots		
U.S.A.	1,950,977	Registered