

03-19-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): BCR Enterprises, Inc. 2-5-02 Individual(s) Association General Partnership Limited Partnership Corporation-State Illinois Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Key3Media Events, Inc. Internal Address: Street Address: 5700 Wilshire Boulevard City: Los Angeles State: CA Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No Additional name(s) & address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS 2002 FEB 05 PM 3:09 FINANCE SECTION

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: September 10, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/004340; 76/160845; 76/160843 B. Trademark Registration No.(s) No. 2460930; NO. 2421540 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Robert W. Sacoff, Esq. Pattishall, McAuliffe, Newbury, Hilliard & Internal Address: Geraldson Street Address: 311 South Wacker Drive Suite 5000 City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 5 7. Total fee (37 CFR 3.41): \$ 140.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 16-0650 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Ana C. Al-Sakhria Signature Date 2/5/02

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/18/2002 6TDN11 00000172 76004340

01 FC:481 40.00 DP 02 FC:482 100.00 DP

TRADEMARK REEL: 002463 FRAME: 0216

**TRADEMARK ASSIGNMENT**

WHEREAS, BCR Enterprises, Inc., an Illinois corporation, 999 Oakmont Plaza, Westmont, Illinois 60559, ("Assignor") has adopted and used, is using and owns the trademarks, along with the following U.S. registrations and applications for registration thereof (the "trademarks"):

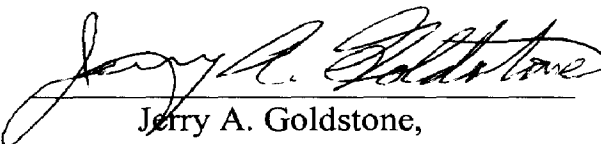
WHERE NEXT GENERATION NETWORKING STARTS, Ser. No. 75/939550 (Abandoned)  
VOICECON, Ser. No. 76/004340  
OPTICON, Ser. No. 76/160845  
LIGHTING UP THE OPTICAL NETWORKING REVOLUTION  
Ser. No. 76/160843  
NGN, Reg. No. 2,460,930  
WHERE THE NET IS GOING NEXT, Reg. No. 2,421,540  
NEXT GENERATION NETWORKS, Ser. No. 75/724753 (Abandoned)  
NGN VENTURES, Ser. No. 75/939552 (Abandoned)

WHEREAS, KEY3MEDIA EVENTS, INC. a Delaware Corporation, of 5700 Wilshire Boulevard, Los Angeles, California 90036-3695 ("Assignee"), is desirous of acquiring all rights, title and interest in and to said trademarks and said registration and application for registration thereof, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the trademarks worldwide, together with the goodwill symbolized thereby, and said registrations and applications for registration thereof, and the rights to sue and recover from past infringements.

ASSIGNOR, also assigns to Assignee all its rights, title and interests in and to the copyright, and the rights to use copyrighted material, set forth in the attached Schedules 5.14 and 7.11.

BCR ENTERPRISES, INC.

By:   
Jerry A. Goldstone,  
President  
September 10, 2001