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TRADEMARK

03450-T0042A, -T0089A GSW/KGB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor	Miller Freeman, Inc.
Assignee	VNU Business Media, Inc.
Registration No. 2,491,667 Application No. 76/101,750	DESIGN.Y.C. COMMERCIAL PROPERTY NEWS

Box Assignment
Assistant Commissioner for Trademarks
Washington, DC 20231

Trademark Assignment Recordation Form Cover Sheet

Dear Sir:

Please record the attached original document.

1. Name, State of Incorporation, and Address of conveying party. **Miller Freeman, Inc.**, a Corporation of the State of Delaware, having offices located at 600 Harrison Street, San Francisco, CA 94107.
2. Name, State of Incorporation and Address of Receiving Party. **VNU Business Media, Inc.**, a Corporation of the State of Delaware, having offices located at 770 Broadway, 8th Floor, New York, NY 10003-9595.
3. Nature of Conveyance: Assignment. Execution Date: February 13, 2002.
4. Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Gene S. Winter, Registration No. 28,352
Attorney for Applicant
ST. ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

03/18/2002 TDIAZ1 00000196 2491667

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02 FC:482

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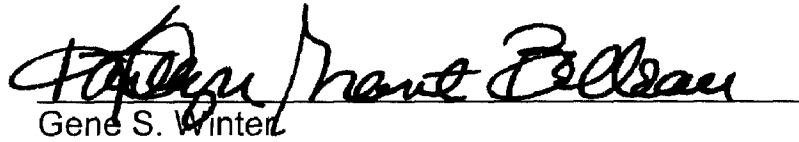
Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner for Patents and Trademarks; Washington, DC 20231.

February 21, 2002

Danielle Dominici

5. Application/Registration Number: 76/101,750 2,491,667
6. Total Number of Applications Involved: 2.
7. Total Fee (37 CFR 3.41). \$65.00 due. A check for this amount is enclosed herewith.
8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.
9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 4. To the best of my knowledge and belief, the foregoing information is true and correct and any copy submitted herewith is a true copy of the original document.

Respectfully submitted,



Kathryn Grant Belleau

Gene S. Winter
Kathryn Grant Belleau
Attorneys for Applicant
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Assignment

WHEREAS, Miller Freeman, Inc., a Delaware Corporation, having offices located at 600 Harrison Street, San Francisco, CA 94107; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademarks listed on the attached Schedule A.


WHEREAS, VNU Business Media, Inc., a Delaware Corporation, having offices at 770 Broadway, 8th Floor, New York, NY 10003-9595 (hereinafter ASSIGNEE) is desirous of acquiring all right, title and interest in and to said trademarks as attached hereto

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademarks listed on the attached Schedule A, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue for past infringements thereof.

Miller Freeman, Inc.

Dated this 12 day of Feb, 2002

By



Name:

John Deary

Its:

Schedule A

Trademark

Registration/Appln. No.

DESIGN.Y.C

2,491,667

COMMERCIAL PROPERTY NEWS

76/101,750