

03-20-2002

Form PTC 1594 (Rev. 6-93)		RECORDATION FOR		PARTMENT OF COMMERCE	
OMB No. 0651-0011 (exp. 4/94)		OFFICE OF PUBLIC RELATIONS		Patent and Trademark Office	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof					
1. Name of conveying party(ies): Oxmoor House, Inc. 2100 Lakeshore Drive Birmingham, AL 35209 <input type="checkbox"/> Individual(s) <input type="checkbox"/> General Partnership <input checked="" type="checkbox"/> Corporation: State of Alabama <input type="checkbox"/> Other _____		2007 FEB 28 AM 10:30 FINANCE SECTION 2-28-02		2. Name and address of receiving party(ies): Fons & Porter Publishing, LLC 1521 West Washington Winterset, IA 50273 <input type="checkbox"/> Individual(s) <input type="checkbox"/> General Partnership <input type="checkbox"/> Corporation: State of _____ <input checked="" type="checkbox"/> Other: Limited Liability Company of the State of Iowa	
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Security Agreement <input type="checkbox"/> Other _____ Execution Date: 01282002					
4. Application number(s) or trademark number(s), and identification or description of the mark(s): A. Trademark Application No(s). and description B. Trademark Registration No(s). and description 2,504,307 – FOR THE LOVE OF QUILTING					
5. Name and address of party to whom correspondence concerning document should be mailed: Seema R. Shah FAEGRE & BENSON LLP 2200 Wells Fargo Center 90 South Seventh Street Minneapolis, MN 55402-3901 612/766-8214		6. Total number of applications and registrations involved: 01			
		7. Total fee (37 CFR 3.41) \$40.00 <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account for underpayment			
		8. Deposit Account number: 06-0029			
DO NOT USE THIS SPACE					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> Seema R. Shah Name of person signing Signature February 13, 2002 Date					
Total number of pages including cover sheet, attachments, and document: ____					

Mail documents to be recorded with required cover sheet information to:
Director – U.S. Patent and Trademark Office, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002464 FRAME: 0492

ASSIGNMENT OF TRADEMARK

Whereas Oxmoor House, Inc. ("Assignor"), of 2100 Lakeshore Drive, Birmingham, Alabama 35209, has adopted, used, and is using the following mark which is registered in the United States Patent and Trademark Office, Registration No. 2,504,307, dated November 6, 2001; and

Whereas Fons & Porter Publishing, LLC ("Assignee"), of 1521 West Washington, Winterset, Iowa 50273, is desirous of acquiring said mark and the registration thereof.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee all right, title, and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Dated as of this 28th day of January, 2002.

Oxmoor House, Inc.

By: Brian Carriere

Title: VP/Publisher

STATE OF ALABAMA)
COUNTY OF JEFFERSON)

Subscribed and sworn before me this 28th day of January, 2002.

Randy [Signature]
Notary Public

My commission expires 10/10/05