



02-28-2002

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03-21-2002



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Commissioner of Patents and Trade

102026747

Documents or copy hereof.

1. Name of conveying party(ies): 2/28/02  
 ESS-FOOD, EKSPORTSLAGTERIERNES  
 SALGSFORENING

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Denmark  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies)  
 attached  Yes  No

2. Name and address of receiving party(ies):  
 Name: DANISH CROWN AMBA  
 Address: Marsvej 43  
DK-8900 Randers  
Denmark

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Denmark  
 Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: January 22, 2002

If assignee is not domiciled in the United States, a  
 domestic representative designation is attached:  
 Yes  No  
 (Designations must be a separate document from  
 Assignment)  
 Additional name(s) & addresses attached?  
 Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 B. Trademark Registration No.(s)  
1,210,780

Additional Numbers attached?  Yes  No

5. Name and address of party to whom  
 correspondence concerning document should  
 be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman  
& Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and  
 and registration involved:.....1

7. Total fee (37 CFR 3.41) ..... \$ 40.00

Enclosed  
 Authorized to be charged to deposit  
 account  
 (Only if total fee is not sufficient)

8. Deposit account number:  
23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a  
 true copy of the original document.

Patrick Boisson  
 Name of Person Signing

Boisson  
 Signature

2/28/02  
 Date

Total number of pages comprising cover sheet: \_\_\_\_\_

**REG. NO.** : 1,210,780  
**REG. DATE** : September 28, 1982  
**MARK** : ESS-FOOD and Design  
**CLASS** : 29

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

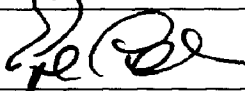
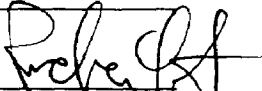
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202

Sir:

DANISH CROWN AMBA, a corporation organized and existing under the laws of Denmark, located at Marsvej 43, DK-8900 Randers, Denmark, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick Lehrman & Zissu, P.C., attorneys at law, of 866 United Nations Plaza, New York, New York 10017 (telephone 212-813-5900), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

DANISH CROWN AMBA

By: Egil Christensen Preben Sunke

Name:  

Title: Finance Director CFO

Date of Signature: 22th January 2002

**ASSIGNMENT**

**WHEREAS**, ESS-FOOD, EKSPORTSLAGTERIERNES SALGSFORENING, a corporation organized and existing under the laws of Denmark, located in Copenhagen, Denmark ("**Assignor**"), is the owner of the following trademark registered in the United States Patent and Trademark Office:


<b><u>Trademark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Reg. Date</u></b>
ESS-FOOD and Design	1,210,780	September 28, 1982

**and WHEREAS**, DANISH CROWN AMBA, a corporation organized and existing under the laws of Denmark, located at Marsvej 43, DK-8900 Randers, Denmark ("**Assignee**"), is desirous of acquiring said registered trademark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-named registration therefor, and with all claims arising out of or relating to the use or ownership of said mark.

ESS-FOOD, EKSPORTSLAGTERIERNES  
SALGSFORENING

By: Egit Christensen

Name: 

Title: Finance Director

Date of Signature: 22th January 2002

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