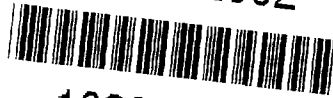


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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 3.6.02 International Hockey League, Inc. [] Individual(s) [] Association [] General Partnership [] Limited Partnership [X] Corporation-State - Indiana [] Other Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies) Name: National Hockey League Internal Address: Street Address: 1251 Avenue of Americas City: New York State: NY Zip: 10020 [] Individual(s) citizenship [X] Association Canada- Not-For-Profit [] General Partnership [] Limited Partnership [] Corporation-State [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [X] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: January 17, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,327,538; 2,327,541; 2,327,539; 2,327,540 Additional number(s) attached [] Yes [] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Mary J. Sotis, Esq. Internal Address: NHL Enterprises, L.P. Street Address: 1251 Avenue of Americas City: New York State: NY Zip: 10020

6. Total number of applications and registrations involved: 4 7. Total fee (37 CFR 3.41): \$ 115.00 [] Enclosed [X] Authorized to be charged to deposit account 8. Deposit account number: 500205 MAR - 6 2002

DO NOT USE THIS SPACE

9. Signature. Alison Nunez Name of Person Signing

Alison Nunez Signature

January 27, 2002 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

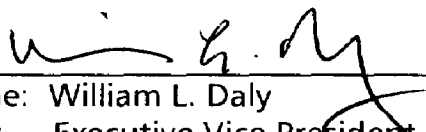
TRADEMARK REEL: 002465 FRAME: 0109

2,387,538

DESIGNATION OF DOMESTIC REPRESENTATIVE

Mary J. Sotis, whose postal address is NHL Enterprises, L.P., 1251 Avenue of the Americas, New York, New York 10020-1198, is hereby designated Applicant's representative upon whom notice of process in proceedings affecting the marks that are the subject matter of these registrations may be served.

NATIONAL HOCKEY LEAGUE

By: 
Name: William L. Daly
Title: Executive Vice President,
Chief Legal Officer

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is executed this 17th day of January, 2002, by the International Hockey League, Inc., an Indiana corporation with its principal place of business at 130 Fulton, Grand Rapids, Michigan 49503 ("Assignor") in favor of the National Hockey League, a Canadian association, with its principal place of business at 1251 Avenue of the Americas, New York, NY 10020 ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted and used the trademarks identified on Exhibit "A" attached hereto and by reference made a part hereof (collectively the "Marks"); and

WHEREAS, Assignor is desirous of transferring all right, title and interest in and to the Marks, including the registrations thereof, together with the goodwill symbolized by the Marks, to Assignee; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Marks, including the registrations thereof, together with the goodwill symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties, Assignor does hereby sell, assign, transfer and set over to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof identified in Exhibit "A"; and the names "International Hockey League" and "International Hockey League, Inc." (and all derivations thereof).

Notwithstanding the foregoing, Assignor reserves the right to use the Marks in connection with the winding up of its affairs, for a period terminating December 31, 2002, pursuant to a license from Assignee

Assignee may record this Assignment of Trademarks and shall bear all costs associated with doing so.

International Hockey League, Inc.,

By: [Signature]
Printed: Douglas Moss
Title: President + CEO

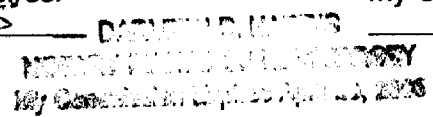
STATE OF NJ)
COUNTY OF Bergen) SS:

Before me, a Notary Public in and for said County and State, personally appeared Douglas Moss of the International Hockey League, Inc., an Indiana corporation, who, after having been duly sworn, acknowledged the execution of the foregoing Assignment of Trademarks for and on behalf of such corporation.

WITNESS, my hand and Notarial Seal this 17 day of January, 2002.

[Signature]
Printed: _____, Notary Public

My Commission Expires: 1/20/2005



My County of Residence: _____

**EXHIBIT "A" TO
ASSIGNMENT OF TRADEMARKS**

CANADIAN MARKS

REG #

I.H.L.	TMA176,733
IHL	TMA537146
IHL INTERNATIONAL HOCKEY LEAGUE & DESIGN (HORIZONTAL LOGO)	TMA537131
IHL INTERNATIONAL HOCKEY LEAGUE & DESIGN (VERTICAL LOGO)	TMA537130
INTERNATIONAL HOCKEY LEAGUE	TMA537132

UNITED STATES MARKS

REG #

IHL	2,327,538
IHL INTERNATIONAL HOCKEY LEAGUE & DESIGN	2,327,541
IHL INTERNATIONAL HOCKEY LEAGUE & DESIGN	2,327,539
INTERNATIONAL HOCKEY LEAGUE	2,327,540