

03-21-2002



REC 102024969 ET

TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

3-11-02

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Date Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name:



DBA/AKA/TA

Composed of

03-11-2002

U.S. Patent & TMOfr/TM Mail Rcpt Dt. #01

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual
- Corporation
- Other
- General Partnership
- Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

03/20/2002 DBYRNE 00000198 2107147 40.00 DP
01 FC:481

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

585-231-1386

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

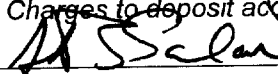
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.



Name of Person Signing

Signature

Date Signed

**RECORDATION FROM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

Conveying Party

Enter additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Date Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual General Partnership Limited Partnership

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Trademark Application Number(s)

Registration Number(s)

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ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

This Assignment of Trademarks and Service Marks (this "Assignment") is made as of January 25, 2002 by and among **CJF Holdings, Inc.**, a Delaware corporation having a place of business at 1 Townline Circle, Rochester, New York 14623 ("CJF"), **People's Pottery, Inc.**, a New York corporation with a place of business at 1 Townline Circle, Rochester, New York 14623 ("People's Pottery"), and **Landmark Retail, LLC**, a New York limited liability company with a place of business at 6 Ambergate Rise, Pittsford, New York 14534 ("Assignee").

Recitals

WHEREAS, CJF is the owner of the service mark and registration therefor in the United States Patent and Trademark Office listed on Exhibit A attached hereto and made a part hereof (the "Registered Service Mark"); and

WHEREAS, CJF and People's Pottery have adopted and used and are using the Registered Service Mark, the name "People's Pottery", trade dress related to their business, and the trademarks, service marks (registered and unregistered), websites, domain names, trade names, symbols, URLs and logos associated therewith (collectively, the "Marks"); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Registered Service Mark, the registration therefor, and the Marks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, CJF, People's Pottery and Assignee agree as follows:

1. Effective as of the date hereof, CJF and People's Pottery hereby assign, sell and transfer unto Assignee all right, title and interest in the Registered Service Mark and the Marks, together with (a) the good will of the business symbolized by and associated with the Registered Service Mark, the Marks and the registrations thereof; (b) the registrations of and registration applications for the Registered Service Mark and the Marks; (c) all trade dress related to and/or associated with the Registered Service Mark, the Marks and the People's Pottery retail stores; and (d) the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Registered Service Mark, the Marks or the registrations thereof or such associated good will.

2. This Assignment may be executed in multiple counterpart copies, each of which shall be an original and all of which, collectively, shall constitute one and the same document. This Assignment will be governed by and construed in accordance with the laws of Delaware without reference to principles of conflicts of laws.

IN WITNESS WHEREOF, the parties hereto, by their duly authorized officers, hereby set its hand and seal as of this 25th day of January, 2002.

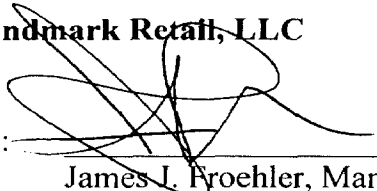
CJF Holdings, Inc.

By: 
Lisa Passero, Chief Financial Officer

People's Pottery, Inc.

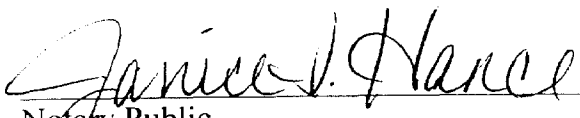
By: 
Lisa Passero, Chief Financial Officer

Landmark Retail, LLC

By: 
James I. Froehler, Manager

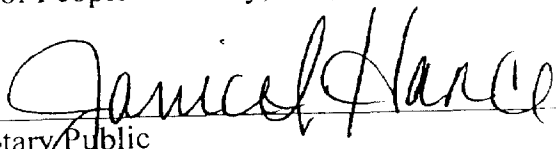
State of NEW YORK)
County of MONROE)

The foregoing instrument was acknowledged before me this 25th day of January, 2002, by Lisa Passero, Chief Financial Officer of CJF Holdings, Inc., on behalf of the corporation.


Notary Public
My Commission Expires: JANICE I. HANCE
Notary Public, State of New York
[Impress Notarial Seal] MONROE COUNTY
Commission Expires Nov. 9, 2002

State of NEW YORK)
County of MONROE)

The foregoing instrument was acknowledged before me this 25th day of January, 2002, by Lisa Passero, Chief Financial Officer of People's Pottery, Inc., on behalf of the corporation.


Notary Public
My Commission Expires: JANICE I. HANCE
Notary Public, State of New York
[Impress Notarial Seal] MONROE COUNTY
Commission Expires Nov. 9, 2002

State of NEW YORK)
County of MONROE)

The foregoing instrument was acknowledged before me this 25th day of January, 2002, by James J. Froehler, Manager of Landmark Retail, LLC, on behalf of the limited liability company.

Janice I. Hance
Notary Public

My Commission Expires: _____

[Impress Notarial Seal] **JANICE I. HANCE**
Notary Public, State of New York
MONROE COUNTY
Commission Expires Nov. 9, 2002

269570

EXHIBIT A

SCHEDULE OF U.S. TRADEMARK REGISTRATIONS

SERVICE MARK	SERIAL NO.	FILED	REG. NO.	REG. DATE
PEOPLE'S POTTERY	75/187,200	10/21/96	2,107,147	10/21/97