

03-21-2002

SHEET

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE



102025341

To the Honorable Commiss.

...ne attached original documents or copy thereof.

1. Name of conveying party(ies):

Long Beach Publishing Company

3-11-02

- Individual(s)
- General Partnership
- Corporation - Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Internet Media Publishing, Inc.
1560 Broadway, Suite 2100
Denver, Colorado 80202



- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

03-11-2002

U.S. Patent & TMOs/TM Mail Rcpt Dt. #26

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

Execution Date: January 30, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,785,489

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Perla M. Kuhn, Esq.
Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, New York 10004-1482
(212) 837-6550
kuhn@hugheshubbard.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

03/20/2002 DBYRNE 00000209 1785489

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing:

Perla M. Kuhn

March 11, 2002

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
U.S. Patent and Trademark Office, Office of Public Records
Crystal Gateway 4, Room 335, Arlington, VA 22202

CERTIFICATE OF MAILING

Express Mail Certificate No.: EK8400972565US

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an Express Mail envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Arlington, VA 22202, on 03/11/2002 (Date of Deposit).

Elaine S. Parker
Name

Signature

March 11, 2002
Date of Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT



03-11-2002

U.S. Patent & TMO/c/TM Mail Rept Dt. #26

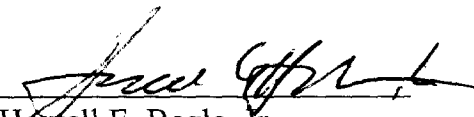
WHEREAS, Long Beach Publishing Company, a Delaware corporation, having a place of business at 604 Pine Avenue, Long Beach, CA 90844, has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
EL ECONOMICO	1,785,489	August 3, 1993

AND, WHEREAS, Internet Media Publishing, Inc., organized and existing under the laws of the State of Delaware, having a place of business at 1560 Broadway, Suite 2100, Denver, Colorado 80202, desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Long Beach Publishing Company, hereby sells, assigns and transfers unto Internet Media Publishing, Inc., its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

LONG BEACH PUBLISHING COMPANY

By: 
Name: Howell E. Begle, Jr.
Title: Assistant Secretary

Dated: January 30, 2002

SCHEDULE OF TRADEMARKS

<u>TRADEMARK</u>	<u>REGN. NO.</u>	<u>DATE</u>
EI ECONOMICO	1,785,489	August 3, 1993