

03-21-2002



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

102025504

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
BIO-HERBAL TECHNOLOGY, INC.
824 S. Mill Avenue, Ste. 10
Tempe, AZ 85281
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Arizona
 Other

2. Name and address of receiving party(ies)
Name: Healthy Outlook Nutrition, Inc.
Internal
Address: _____
Street Address: 3121 S. Park Drive
City: Tempe State: AZ Zip: 85282

Additional name(s) of conveying party(ies) attached? Yes No

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Ar
 Other



03-07-2002

U.S. Patent & TMO/TM Mail Rpt Dt. #67

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: February 21, 2002

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Registration No. 2,198,293

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory J. Nelson

Internal Address: NELSON & ROEDIGER

3333 E. Camelback Rd.,

Suite 212

Street Address: _____

City: Phoenix, State: Az Zip: 85018

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gregory J. Nelson

Name of Person Signing

[Signature]
Signature

3/3/02
Date

Total number of pages including cover sheet, attachments, and document: 3

Mark documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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TRADEMARK
REEL: 002466 FRAME: 0250

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, BIO-HERBAL TECHNOLOGY, INC., an Arizona corporation, located at 824 S. Mill Avenue, Suite 10, Tempe, Arizona 85281, has used and is the owner of the registered mark "ISAGENIX" in Registration No. 2,198,293, dated October 20, 1998 and

WHEREAS, HEALTHY OUTLOOK NUTRITION, INC., an Arizona corporation with offices located at 3121 South Park Drive, Tempe, Arizona 85282, is desirous of acquiring said trademark and registration, therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, BIO-HERBAL TECHNOLOGY, INC., does hereby assign to HEALTHY OUTLOOK NUTRITION, INC., an Arizona corporation, all right, title and interest in and to the trademark "ISAGENIX" and the goodwills of business symbolized thereby.

SIGNED at Phoenix, Arizona this 21st day of February, 2002.

BIO-HERBAL TECHNOLOGY, INC.
BY: [Signature] Treas.
[Signature], President

State of Arizona)
) ss.
County of Maricopa)

On this 21st day of February, 2002, personally appeared John W. Anderson, to me known and known to me to be an individual and citizen of the United States, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor ad pursuant to authority duly received.

My Commission Expires:
8/8/05

