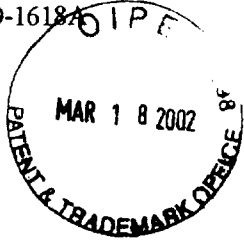


03-22-2002



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TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 3-18-02

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

03/21/2002 BTDM11 00000207 76099869

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 375.00 DP

03/21/2002 BTDM11 00000207 76099869
Name/Number 76099869 \$225.00 CR
Rep'n: [unclear]
DAM: 06/21/05
FC: 704

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

REEL: 002466 FRAME: 0567

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

John W. Behringer

Name of Person Signing

Signature

March 18, 2002

Date Signed

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

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<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed

CONFIRMING ASSIGNMENT

WHEREAS, The Manufacturers Life Insurance Company of North America, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 500 Boylston Street, Boston, Massachusetts 02116 (hereinafter referred to as the "Assignor") has adopted and used the following service marks listed in Exhibit A and has obtained the United States Patent and Trademark Office registrations (hereinafter referred to as "Registrations") also listed in Exhibit A; and

WHEREAS, Assignor is a wholly owned subsidiary of The Manufacturers Life Insurance Company (U.S.A.), a corporation organized and existing under the laws of the State of Michigan, having a place of business at 500 North Woodward Avenue, Bloomfield Hills, MI 48304 (hereinafter referred to as the "Assignee"); and

WHEREAS, the Assignor plans to merge into Assignee effective January 1, 2002; and

WHEREAS, Assignor wishes to assign said service marks and Registrations listed in Exhibit A to Assignor effective January 1, 2002; and

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and delivers unto Assignee, effective January 1, 2002, all right, title and interest in and to said service marks listed in Exhibit A and the Registrations therefor, together with the goodwill of the business connected with and symbolized by such service marks and service mark Registrations, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such service mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignor and the Assignee by its duly authorized officers.

The Manufacturers Life Insurance Company of North America

By James R. Boyle
Signature

JAMES R. BOYLE
Print or Type Name

President
Title

12/31/01
Date

The Manufacturers Life Insurance Company (U.S.A.).

By James D. Gallagher
Signature

James D. Gallagher
Print or Type Name

Executive Vice President, Secretary & General Counsel
Title

12/31/2001
Date

EXHIBIT A

SERVICE MARK

REGISTRATION (if applicable)

1. Venture	1,502,489
2. Check Mark Logo	1,539,556
3. Venture Vision	1,838,834
4. Venture Vantage	2,193,848
5. The Year of Retirement	2,290,935
6. Are You Ready for the Longest Vacation of Your Life?	2,282,873
7. Can You Afford to Dream?	2,251,481
8. Imagine Finding Everything You Ever Wanted...Under One Roof	2,399,840
9. Everything You've Ever Wanted...Under One Roof	2,401,866
10. Under One Roof	2,452,585
11. We Give Financial Professional a Lot of Credit	2,375,328
12. Venture Strategy	76/099,869
13. Secure Principal Program	76/091,414
14. Venture VUL Accumulator	76/164,177
15. Venture VUL Protector	76/349,227
16. Venture III	76/352,055