RE

SHEET

102027924 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): 3-8-02 Planet Organic Limited 460 West 24th Street, 16E 42 Westbourne Grove New York, NY 10011 London, England W25SH United Kingdom [X] Individual(s) [] Individual(s) citizenship [] Association [] Association] General Partnership [] General Partnership] Limited Partnership [] Limited Partnership_] Corporation - State [] Corporation - State [X] Other A British corporation If assignee is not domiciled in the United States, a Additional name(s) of conveying party(ies) attached? domestic representative designation is attached: [] yes [X] no [X] yes [] no (Designations must be a separate document from 3. Nature of conveyance: Assignment) Additional name(s) & address(es) attached [X] Assignment [] Change of Name [] Security Agreement [] Merger [] yes [X] no Execution Date: October 24, 2001 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,859,888 Additional numbers attached? [] yes [X] no 5. Name and address of party to whom 6. Total number of applications and correspondence concerning document registrations involved: 1 should be mailed: 7. Total fee (37 CFR 3.41): \$40 Donald S. Holland, Esq. [X] Enclosed HOLLAND & BONZAGNI, P.C. [X] Authorized to be charged to deposit account. Longmeadow Professional Park 171 Dwight Road, Suite 302 8. Deposit Account Number: 08-2622 Longmeadow, MA 01106-1700 9. Statement and Signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Donald S. Holland Esq. Registration No. 29391 HOLLAND & BONZAGNI, P.C. Longmeadow Professional Park 171 Dwight Road, Suite 302 Longmeadow, MA 01106-1700

[98037T09]

Rod Durso

[] Other

[] Other

Total number of pages including cover sheet, attachments and document: 5

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TRADEMARK REEL: 002466 FRAME: 0751

1,859,888

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

PLANET ORGANIC LIMITED

Serial No.: Unknown

Filed: Concurrently Herewith

) Mark: PLANET ORGANIC

) Classes: Int. 3, 5, 29, 30, 31, 32

) Examiner: Unknown

) Law Office: Unknown

DESIGNATION OF DOMESTIC REPRESENTATIVE

DONALD S. HOLLAND, ESQ. AND MARY R. BONZAGNI, ESQ., whose postal address is Holland & Bonzagni, P.C., 171 Dwight Road, Longmeadow, MA 01106, are hereby designated Applicant's representatives upon whom notice or process in proceedings affecting the above-identified mark may be served.

PLANET ORGANIC LIMITED

JONATHON DWEK

DIRECTOR

Date: 6 April 1998

[98037T03]

TRADEMARK
REEL: 002466 FRAME: 0752

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, ROD DURSO, an individual residing at 460 West 24th Street, 16E, New York, NY 10011 (hereinafter "Durso") has adopted, used and is using a mark, "ORGANIC PLANET" and Design, in conjunction with herbal teas, for which kept Durso has applied for and received a registration in the United States Patent and Trademark Office, Registration No. 1,859,888, issued October 25, 1994; and

WHEREAS, PLANET ORGANIC LIMITED, a British corporation having a principal place of business at 42 Westbourne Grove, London, United Kingdom W25SH (hereinafter "Planet Organic"), wishes to acquire ownership of the mark, "ORGANIC PLANET" and Design, in conjunction with herbal teas, and the aforementioned trademark registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, DURSO does hereby assign unto PLANET ORGANIC all right, title and interest that he may possess to the mark, "ORGANIC PLANET" and Design, for herbal leas, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof.

ROD DURSO

State of New York County of New York

On this _______day of _______2001, ROD DURSO, personally known by me. appeared before me and acknowledged that he executed the foregoing Assignment as his free act and deed.

Notary Public

Notary Public, State of New York
No. 02DU5045315

Qualified in New York County

Commission Expires June 12,

[98037T36] Commission

RECORDED: 03/08/2002

TRADEMARK REEL: 002466 FRAME: 0753