

03-22-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RE:



102028252

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

J. C. Penney Company, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State (checked), Other

Additional name(s) of conveying party(ies) attached? Yes No (checked)

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name (checked), Other

Execution Date: February 1, 2002

2. Name and address of receiving party(ies)

Name: J. C. Penney Corporation, Inc.

Internal Address: Legal Dept.

Street Address: 6501 Legacy Drive

City: Plano State: Tx Zip: 75024-3698

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware (checked), Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (checked) (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No (checked)

OFFICE OF PUBLIC RECORDS 2002 FEB 15 PM 12:08 FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/025464 3 TAILER

B. Trademark Registration No.(s)

Additional number(s) attached Yes No (checked)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alan S. Langer

Internal Address: Legal Dept. A1 MS: 1115

03/22/2002 AHMED1 00000001 100335 78025464

01 FC:481 40.00 CH 02 FC:482 1000.00 CH

Street Address: 6501 Legacy Drive

City: Plano State: Tx Zip: 75024-3698

6. Total number of applications and registrations involved:

41

7. Total fee (37 CFR 3.41): \$ 1040.00

- Enclosed, Authorized to be charged to deposit account (checked)

8. Deposit account number:

100335

DO NOT USE THIS SPACE

9. Signature.

Alan S. Langer Name of Person Signing

[Handwritten Signature] Signature

February 14, 2002 Date

4

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

(1)

TRADEMARK REEL: 002467 FRAME: 0274

J. C. PENNEY CORPORATION, INC.

TRADEMARK	SERIAL #	REG #
C DESIGN WITH THE SUPERSCRIPT # 2		2,440,911
CAMPUS CATALOG & DESIGN OF THE LETTER C		2,453,052
COLLECTOR'S CORNER		1,358,610
DANGEROUSLY LOW PRICES	76/057800	
EVERY DAY'S THE WEEKKEND		2,410,303
FEEL LIKE A MILLION JEWELRY SALE	76/154591	
GOOD AS GOLD		2,285,032
GREAT AMERICAN LOOKS		2,335,323
HAZ TUYA LA MAGIA	76/324379	
HOME OPTIONS		2,332,724
IT'S ALL INSIDE	76/059784	
IT'S ALL INSIDE.JCPENNEY STORE CATALOG.COM & DESIGN	76/146079	
IT'S NOT AN AGE, IT'S AN ATTITUDE		1,958,959
JCPENCLUB MAGAZINE		1,390,780
JCPENNEY		949,595
JCPENNEY		2,437,229
JCPENNEY AFTERSCHOOL POWERING THEIR POTENTIAL	76/127669	
JCPENNEY EMOTIONS	78/011764	
JCPENNEY PRIVILEGE		1,854,861
JCPENNEY RED ALERT	76/057824	
JCPENNEY I LOVE YOUR STYLE		2,196,485
JUST 4 ME		2,410,181
ONE DREAM 1 CHANCE 1 MOMENT		2,235,375
PENNEYS FROM HEAVEN		2,271,100
PERFECT MATCH	75/377920	
REAL OUTLET.REAL SAVINGS		2,355,396
SALUTE TO YOU SALE	78/027635	

(2)

SHIELD DESIGN	1,561,567
SUPPORT OUR SCHOOLS	2,190,670
TE QUEDA BIEN	2,150,708
THE GIFT REGISTRY AT JCPENNEY & DESIGN	2,172,598
TREASAIR	1,495,655
TREASURY	1,200,058
TREASURY CHARCOAL BRIQUETS	1,452,829
TREASURY DRUG	973,622
WL Stylized	777,565
WOODIES	742,762
WOODIES WHARF	1,461,416
WOODWARD & LOTHROP	789,492
YOU CAN HAVE IT ALL SALE	2,492,572

(3)

**SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS**

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999