



03-27-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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DEPARTMENT OF COMMERCE J.S. Patent and Trademark Office

102032296

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Euphoria Limited 3.9.02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other U.K. Limited Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
 Execution Date: October 1, 2001

2. Name and address of receiving party(ies)
 Name: The British Broadcasting Corporation
 Internal
 Address: _____
 Street Address: 9 Dallington Street
 City: London State: UK Zip: EC1 OBQ

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other U.K. Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
2,346,438

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Barth X. deRosa, Esq.
 Internal Address: _____
 Street Address: 1615 L Street N.W.
Suite 850
 City: Washington State: D.C. Zip: 20036

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
19-4375
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barth X. deRosa, Esq.
 Name of Person Signing [Signature] 3/19/2002 Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/26/2002 TDIAZ1 00000287 2346438 40.00 DP 01 FC:581

TRADEMARK REEL: 002469 FRAME: 0814

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IN THE UNITED STATES PATENT AND TRADE MARK OFFICE

Trademark Div.: Assignment Division

US Registration No. 2,346,438

Mark: GARDENS ILLUSTRATED

In re application of : The British Broadcasting Corporation

POWER OF ATTORNEY

The undersigned hereby revokes the existing power of attorney and hereby appoints Barth X. deRosa, James E. Ledbetter, Thomas P. Pavelko and Anthony P. Venturino, all members of a Bar, and the firm of Stevens, Davis, Miller & Mosher, LLP, 1615 L Street, NW, Suite 850, Washington DC, 20036 as its attorneys to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Barth X. deRosa and Stevens, Davis, Miller & Mosher whose postal address is 1615 L Street, N.W., Suite 850, Washington, DC 20036 are hereby designated applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

THE BRITISH BROADCASTING CORPORATION

By: Elizabeth Rounce

Title: Lawyer.

Date: 2 November 2001

333035

Trademark Div.: Assignment Division

U.S. Reg. No.: 2,346,438

Mark: GARDENS ILLUSTRATED

In re application of:
Euphoria Limited

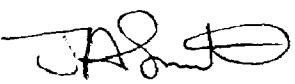
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EUPHORIA LIMITED

By: 

Title: FINANCE DIRECTOR

Date: 21/1/2002

UNITED STATES of AMERICA

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this *1st* day of *October* 2001

WHEREAS, Euphoria Limited (formerly called John Brown Publishing Limited), a company registered in England under No. 03317329 , having its principal place of business at 9 Dallington Steet, London, EC1 0BQ, United Kingdom, (formerly at The New Boathouse, 136-142 Bramley Road, London W10 6SR, United Kingdom), has adopted, used, is using and is the owner of the entire right, title and interest in and to the United States trade mark and registration identified in Schedule A hereby incorporated in and made a part of the Assignment; and

WHEREAS, The British Broadcasting Corporation having its principal place of business at 9 Dallington Street, London EC1 0BQ, United Kingdom, is desirous of acquiring the entire right, title and interest in and to the aforesaid United States trade mark, and registration.

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Euphoria Limited hereby assigns to The British Broadcasting Corporation, the entire right, title and interest in and to the United States trade mark and registrations together with the goodwill of the business symbolized by the trade mark.

Schedule A:

TRADE MARK

REGISTRATION NO.

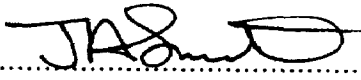
CLASSES

GARDENS ILLUSTRATED

2346438

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Signed by :


.....

(The Assignor)

Name :

JASON SMITH
.....

Title :

FINANCE DIRECTOR
.....

318904/26 September 2001