



03-21-2002

U.S. Patent & TMO/ TM Mail Rpt. Dt. #40

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Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cinematation, Inc. *3-21-02*

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Robert Minkoff

Internal

Address: Suite 850

Street Address: 12400 Wilshire Boulevard

City: Los Angeles State: CA Zip: 90025

Individual(s) citizenship: United States

Association

General Partnership

Limited Partnership

Corporation-State

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/091,015

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cleary & Komen, LLP

Internal Address: Suite 200

Street Address: 600 Pennsylvania Ave, SE

City: Washington State: DC Zip: 20003

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: If check is not attached, please charge Account No. 02-4500.

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

J. Michael Cleary
Name of Person Signing

J. Michael Cleary
Signature

3-20-02
Date

Total number of pages including cover sheet, attachments, and document: 2

03/28/2002 LMUELLER 00000181 76091015

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481

40.00 DP

TRADEMARK
REEL: 002471 FRAME: 0368

ASSIGNMENT

WHEREAS, CINEMATION, INC., of 12400 Wilshire Boulevard, Suite 850, Los Angeles, California 90025, is the owner of a mark for which registration is currently pending in the Patent and Trademark Office, namely, Serial No. 76/091,015, filed July 19, 2000, for the mark CINEMATION; and

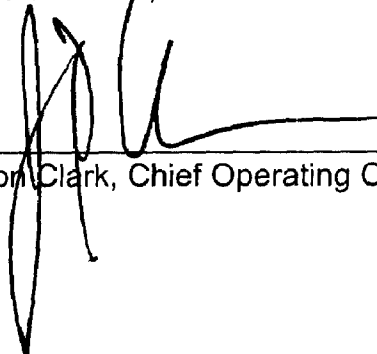
WHEREAS, ROBERT MINKOFF, an individual, is desirous of acquiring said mark and the application thereof;

BE IT RESOLVED, for good and valuable consideration, receipt of which is hereby acknowledged, said CINEMATION, INC. does hereby assign to ROBERT MINKOFF all of its right, title and interest in and to the said mark and the application thereof, including that portion of the business of the applicant to which the mark pertains, which business is ongoing and existing.

Dated: March 3, 2002.

CINEMATION, INC.

By: 
Robert Minkoff, Chief Executive Officer

By: 
Jason Clark, Chief Operating Officer

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