

03-29-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Sheraton Corporation 3-15-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: March 11, 2002

2. Name and address of receiving party(ies)

Name: Starwood Capital Group, LLC

Internal Address: Three Pickwack Plaza

Street Address: Suite 250

City: Greenwich State: CT Zip: 06830

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State

Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/293,432

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary B. Scott, Esq.

Internal Address: Kramer Levin Naftalis & Frankel LLP

Street Address: 919 Third Avenue

City: New York State: NY Zip: 10022

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary B. Scott, Esq.

Name of Person Signing

Mary B. Scott

Signature

March 15, 2002

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

## SERVICE MARK ASSIGNMENT

WHEREAS, The Sheraton Corporation, a Delaware corporation, formerly having its principal offices at 60 State Street, Boston Massachusetts, 02109, and now located at 1111 Westchester Avenue, White Plains, New York 10604 (the "ASSIGNOR") is the owner of all right, title and interest in and to the service mark application filed on the basis of applicant's bona fide intent to use such mark, listed on the attached Schedule A ("Service mark"), and the goodwill of the business symbolized by the Service mark and attaching thereto; and

WHEREAS, ASSIGNOR has agreed to assign all right, title and interest in and to the Service mark to Starwood Capital Group, LLC, a Limited Liability Company of Connecticut, having its principal offices at Three Pickwick Plaza, Suite 250, Greenwich, Connecticut 06830, (the "ASSIGNEE"), as successor to ASSIGNOR's portion of the business symbolized by the Service mark and pertaining thereto;

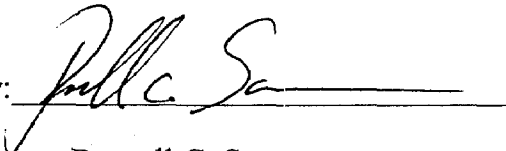
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys, effective as of the date hereof, to ASSIGNEE, its successors, legal representatives and assigns, all of ASSIGNOR's right, title, and interest in and to the Service mark, together with the goodwill of the business, or portion thereof to which the Service mark pertains, symbolized thereby, including without limitation, the right to petition, sue or otherwise seek and recover damages, profits and any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to, the Service mark, or any license, agreement, contract or other matter relating thereto.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America in which Service mark application is pending, to record the title of ASSIGNEE, its successors, legal representatives and assigns, as owner of all right, title and interest in and to the Service mark, together with the good will of the business associated with and symbolized by the Service mark, and to issue the Certificate of Registration resulting from the application for the Service mark to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

This Assignment is effective as of the date hereof. ASSIGNOR agrees that it will execute and deliver, or cause to be executed and delivered, to ASSIGNEE or ASSIGNEE's legal representatives, any other or additional assignments, powers and other appropriate documentation, and take all additional actions, necessary to effectuate, validate and record this Assignment with the United States Patent and Trademark Office in which the Service mark application is pending, under the relevant laws of the United States set forth in Schedule A, as soon as is practicable after the date of this Assignment.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of this 11 day of March, 2002.

The Sheraton Corporation

By: 


Name: Russell C. Savrann

Title: Vice President & Assistant Secretary

**SEAL**

State of New York            )  
  ) ss  
County of Westchester        )

On this 11 day of March 2002, before me personally appeared Russell C. Savrann to me personally known, who being duly sworn, did say that he is the Vice President & Assistant Secretary of The Sheraton Corporation and that he duly executed the foregoing instrument for and on behalf of The Sheraton Corporation, being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

  
Notary Public

**Cynthia Bromley**  
**Notary Public, State of New York**  
**No. 01BR6043391**  
**Qualified in Westchester County**  
**Commission Expires June 19, 2002**

**SCHEDULE A**

Trademark

Application No.

THE STARWOOD  
LUXURY COLLECTION

76/293,432