



102038295

TO THE ASSISTANT COMMISSIONER OF PATENTS AND TRADEMARKS: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): (If multiple assignors, list numerically)

**Name:** Santa Cruz Bicycles, Inc.  
**Street Address:** 104 Bronson Street, Suite 22  
**City:** Santa Cruz **State:** CA **ZIP:** 95062

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State: California
- Other:

2. Name and address of receiving party(ies):

**Name:** NHS, Inc.  
**Street Address:** P.O. Box 2718  
**City:** Santa Cruz **State:** CA **ZIP:** 95063-2718

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State: California
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) and address(es) attached?

- Yes  No

4-1-02

Additional name(s) of conveying party(ies) attached?  
 Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: February 28, 2002

4. Application number(s) or registration number(s):

a. Trademark Application No(s):

76/167,984

b. Trademark Registration No(s):

N/A

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Name:** Jonathan A. Hyman  
KNOBBE, MARTENS, OLSON & BEAR, LLP  
**Customer No.** 20,995  
**Internal Address:** Sixteenth Floor  
**Street Address:** 620 Newport Center Drive  
**City:** Newport Beach **State:** CA **ZIP:** 92660  
**Attorney's Docket No.:** NHSINC.087T

7. Total fee (37 CFR 1.21(h)): \$40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Jonathan A. Hyman  
Name of Person Signing

Jonathan A. Hyman  
Signature

3.28.02  
Date

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

U.S. Patent and Trademark Office  
Attn: Assignment Division  
Crystal Gateway-4  
1213 Jefferson Davis Highway, Suite 320  
Arlington, VA 22202

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 28 day of FEBRUARY, 2002 by and between Santa Cruz Bicycles, Inc., a California corporation having a place of business at 104 Bronson Street, Suite 22 Santa Cruz, CA 95062 (hereinafter referred to as "ASSIGNOR"), and NHS, Inc., a California corporation having a place of business at 104 Bronson Street, Suite 9, Santa Cruz, CA 95062 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration(s) relating to the Trademark listed in Schedule A, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Applications/Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Applications and Registrations worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark(s) set forth in Schedule A;
- (2) the Application(s) and Registration(s) set forth in Schedule B;
- (3) the Domain name as set forth in Schedule C;

together with the goodwill symbolized by said Trademark(s), Application(s) and Registration(s), and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Santa Cruz, California, this 28 day of FEBRUARY, 2002.

Santa Cruz Bicycles, Inc.  
a California corporation having a place of business at 104 Bronson Street, Suite 22 Santa Cruz, CA 95062

By: [Signature] Hans Heim, President      [Signature] Robert Roskopp, Vice President      [Signature] Richard Novak, Treasurer

Executed at Santa Cruz, California, this 28 day of FEBRUARY, 2002.

NHS, Inc.  
a California corporation having a place of business at 104 Bronson Street, Suite 9 Santa Cruz, CA 95062

By: [Signature]  
Robert Denike, President

[Handwritten initials]  
HH  
R.H.

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: SANTA CRUZ

SCHEDULE B

Worldwide Trademark Registration(s):

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
SANTA CRUZ	*	*	*

Worldwide Trademark Application(s):

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
SANTA CRUZ United States	* 76167984	* 11/20/2000	* 25

SCHEDULE C

Worldwide Web Domain Name(s):

www.santacruzsnowboards.com

*HH*  
*R.R.*